

# Report to NAD Board

By: Youth Strategy Team Chair

Tawny Holmes

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# YST Update

- Completed: College Bowl, Youth Leadership Camp
- In progress: Junior NAD and Miss Deaf America Ambassadorship (Comprehensive surveys and/or interviews are planned for each)

# College Bowl

- YST has given a satisfactory review of this program and only recommends that efforts to include other universities and colleges be continued.

# NAD YLC

- Comprehensive surveys have been done from four different focus groups
- Recommendations are in marketing (including reaching out to mainstream students), training, fundraising and NAD/State Association involvement
- YST plans to develop a specific plan for each and work with NAD headquarters to carry out the plans.

# Junior NAD

- Comprehensive surveys are in progress with four focus groups- former and current advisors and members.
- Main topics are: Social media (including own website), increased networking and redefining of the organization
- This is the youth program that needs the most attention as this is our feeder system.

# Miss Deaf America

YST sees several areas of concerns that will be investigated further through information collection and surveys/interviews:

- 1) Clarity of guidelines
- 2) Financial issues
- 3) Lack of interest/involvement

# Future Plans

- Complete review of Jr. NAD and MDAA
- Comprehensive plans for Jr. NAD and NAD YLC
- Recommendations for MDAA
- Study of WFDYS and DYUSA

With this, we would like to make a proposal that YST's term be extended for the next two years to do the above goals.

# Thank You, Youth Strategy Team Members



- Melissa Draganac-Hawk (PA)
- Michael Berger (IL)
- Lissette Molina (FL)
- Allie Rice (MD)
- Misty Schomberg (MN)
- Julia Velasquez (NY)
- Joseph Vieira (IL)
- Jennifer Yost-Ortiz (MD)