

# FINAL

**National Association of the Deaf  
NAD BOARD OF DIRECTORS MEETING  
Madison, South Dakota  
May 19–20, 2011**

**Friday, May 20, 2011**

**President Scoggins** called the board meeting to order at 8:55 am.

**Board Members Present:** President Bobbie Beth Scoggins, Vice President Chris Wagner, Secretary Sheri Farinha, Treasurer: Mike Michner, Region I Representatives: Sean Gerlis and Margie English, Region II Representatives: Richard McCowin and Michael Berger, Region III Representative: Judith Gilliam, Region IV Representatives: John Evans and Julie Rems Smario, Appointed Members: Melissa Draganac–Hawk and Kirsten Poston, and Ex Officio Member: Howard Rosenblum, Chief Executive Officer. Absent: Region III Representative Christopher Patterson (excused).

**Staff Present:** Chief Operating Officer Shane Feldman.

**Visitors Present:** Leah Katz–Hernandez and Justin Jackson of DYUSA, Nikki Soukup and guest; Jack and Ann Cooper

President Scoggins welcomed the visitors and board members. Summarized the informal gathering of the Board on Thursday for Diversity Training.

Welcomed Leah Katz–Hernandez, Executive Director and Justin Jackson, Media Director of DYUSA who gave a presentation and shared the mission and structure of DYUSA. They discussed with the Board their desire to apply for the Youth Ordinary Membership for the United States. Many countries have their own official Youth Ordinary Members (YOM) and DYUSA wants to assume the responsibility of representing the American Deaf youth in all WFDYS activities.

Discussion followed in regards to structure, membership, communication and collaboration with the NAD. The board expressed their desire to add some clauses in the proposed letter of commitment, including 501 (c) 3 status and a communication plan. Katz–Hernandez shared NAD’s mission to incorporate our Deaf community in global issues.

The Board expressed their appreciation and thoughts on DYUSA and their application to become a YOM. CEO Rosenblum and COO Feldman will work with DYUSA on finalizing the letter of commitment.

Secretary Farinha shared all Board reports have been sent to the Board and all pending and current Action Items as well. Listed the following email motions needing to be ratified.

–Approval of January 2011 Minutes

–NAD will end its fiduciary relationship with ASLTA by March 31, 2011, which marks the end of the NAD fiscal year. NAD will also remove ASLTA bank

## FINAL

accounts off the books by recording a non-cash transaction as a donation expense dated 3/31/11 (approximately \$150,000).

-Halex House Fund to withdraw \$18,000 plus approximately \$1,500 payroll taxes from the building fund as part of \$54,000 retirement bonus given to Nancy Bloch on 3/31/11

**2011/05-01** (Berger) Moved to ratify all email motions. M/S/P

### **CEO Rosenblum's Report:**

- Transferred signatories on all accounts from Bloch to Rosenblum and Feldman
- DCMP draw down for month of April due to risk of Federal shutdown
- Made plans for WFD including registration and travel
- Pushing to finish WFD history book
- Chose WFDYS delegates and alternates
- Finalize YLC plans including campers and staff – exceeded Board's expectations in getting at least 20% of diverse staff. Now have 60 campers – hoping to reach max capacity of 64
- Worked to secure sponsorships for Spring Gala – success! Thanks to Julie and Sheri for their support. Not yet received all expenses in to know final net profit.
- Kathleen Anderson provided NAD with a large donation on behalf of her family foundation.
- Completed MOU with Jr. NAD for November conference – CSD Riverside will host in November 18-22, 2011. New Mexico school for the deaf had to decline due to renovations on campus.. Expect 80 students to participate in conference. MOU includes 10% profit to HQ for their support. New structure now clearly states NAD will plan programs and utilize the conference site to provide space and support.
- Rosenblum also shared the NAD's efforts in coalition building efforts with other advocacy organizations. COAT, DHHA (deaf and hard fo hearing alliance), DHHCAN, NDLA (National Disability Leadership alliance), USICD (US International Committee on Disabilities).

### **NAD has Representation on the following committees:**

- Access Board, DOL – ODEP (discussed concerns regarding interpreters in the workplace), DOT – IFE issues (in flight entertainment – captioning; CDL Class B for Deaf Drivers regarding the rule on ban for deaf drivers since 1939, EEOC, FCC – VPAAC, EAAC; and meeting with Commissioners, as well as the White House

### **State legislative and policy outreach**

- Missouri human rights act bill vetoed
- Indiana association for the deaf board issue
- New york 4201 schools issue
- Alabama and Montana trs fund
- Alabama tornado disaster
- Louisiana and Mississippi flooding disasters

# FINAL

## **NAD Legal activity**

- Sports stadium captioning cases
- Feldman V Redskins, won and sustained appeal
- Sabino v. OSU, settled
- Mitchell v University of Kentucky, recently filed
- Hospital cases (settlement, others pending)
- Bank cases (BBT and Wells Fargo)
- Boys Scout Case
- Great Wolf Lodge case
- Illinois prison case

## **NAD Outreach and PR**

- Previous CEO Bloch represented NAD at the AAPD Gala
  - CEO Rosenblum - Rochester Film Festival, Jacobus Broek Disability Law Symposium, Charter Day Awards event at Gallaudet, Gallaudet Hooding Ceremony, Video for Spring Gala, Video for Crisis in Deaf Schools Town Hall, Inaugural Vlog.
  - Other Outreach by HQ Staff:
    - COO Feldman =Introduction to PR at Gallaudet
    - Presentation to RIT students
    - Participated at CSUN conference on People with disabilities
  - NAD Staff participated in the following:
    - Phillips - presentation at Gallaudet on fair housing
    - Patkin - presentation at MSSD about NAD
    - Rice - booth at Gallaudet during academic bowl
    - Rachel Mazique - presentation at DeafFest in Jackson, MS;
- Presentation at Deaf festival in Carterville, Ill.

CEO Rosenblum concluded his report sharing that HQ will develop talking points via Powerpoint Presentation for Board members to share with the community.

President Scoggins introduced Nikki Soukup SDAD who gave warm welcome to NAD and brief history of SDAD

## **Governance Committee:**

Vice President Wagner reviewed the Board Policy Manual and discussed the changes made upon the request of the Board. Discussed the MVVD (Mission, Values, Vision and Diversity Statement). Agreed that the diversity strategic team will review the current diversity statement and the core values. It was agreed that the diversity statement was too long and cumbersome, and the core values need to be consistent with the new diversity statement. The DST will consult with national organizations to get a buy in. Board discussed email voting procedures.

President Scoggins established a new committee - Social media policy for Board members. Agreed to refer to ad hoc committee National Social Media Committee (Kirsten, Margie, Julie, Sean and Sheri). She further discussed other

## FINAL

administrative duties needed to fill such as Honorary Board member- add honorary board member must be a member of the NAD

Secretary Farinha asked for Grievance Process – add to section where community members can file grievance about NAD related issues, as well as for staff.

**2011/05-02** – (Draganac-Hawk) Moved for NAD improve / define process for staff and board related to grievances M/S/P

**2011/05-03** – (McCowin) The NAD to set up ad hoc committee National Social Media Committee

**Region 2 Rep McCowin** – presented proposal to create a National Conference of State Associations of the Deaf (NCSAD). Referred to Governance Committee for review with SAAC.

**Treasurer Michner:** (see attached PPT)

- Net profit \$433,232
- Received bequest for 498,753 – received so far 232,099 cash receivable balance of 178,654
- Pledges not yet received NJB scholarship \$9K
- Transferred investments to Kramer Financial
- Audit June 9-10
- Set up meeting for CEO to meet with a potential grant writer
- Prepared annual report
- Presented balance sheet as of March 31<sup>st</sup>
- Presented the budget for FY12 –
- Discussed LAC – revenue through settlements, etc.

Treasurer Michner will present to the board on his findings in regards to the restricted funds and its status at the next meeting.

Vice President Wagner applauded the HQ and Michner for an outstanding job in regards to the budget. Board concurred.

**2011/05-04** – (English) Move that the NAD recognize DYUSA as the Youth Ordinary Member (YOM) for the 2011 WFDYS Congress. M/S/P

**2011/05-05** – (English) move that the NAD sign off on the Letter of Commitment proposed by DYUSA, with the revisions discussed and agreed upon between the organizations, for the purpose of recognizing DYUSA as the YOM to WFDYS on an ongoing basis that involves DYUSA developing: an affiliate relationship meeting all eligibility requirements with the NAD; a clear communication plan between the two organizations; and a commitment to advocacy on national and international issues. M/S/P

President Scoggins closed the meeting with announcements about the evening plans to be hosted by CSD CEO Ben Soukup in Sioux Falls, and the informal plans for Sat's Community Event for BBQ, motorcycle bar stops, and bonfire.

**FINAL**

**Meeting adjourned 5:15PM**