

**National Association of the Deaf  
NAD Board of Directors Meeting  
Silver Spring, MD  
Thursday, October 20, 2016**

**Board Members Present:** President Melissa Draganac-Hawk (2016-2018), Vice President Joshua Beckman (2016-2018), Secretary Jenny Buechner (2016-2018), Treasurer Philippe Montalette (2016-2018), Region I Representatives: Michelle Cline (2014-2018) and Steve Lovi (2016-2020), Region II Representatives: Richard McCowin (2014-2018) and Linsay Darnall, Jr. (2016-2020), Region III Representatives: Jerry Nelson (2014-2018) and Holly Ketchum (2016-2020), Region IV Representatives: Lisa Furr (2016-2018) and Martin Price (2016-2020), Appointed Board Member Alicia Lane-Outlaw (2016-2018), Appointed Board Member Meena Mann (2016-2018), and Ex Officio Member: Howard Rosenblum, Chief Executive Officer.

**Staff Present:** Lizzie Sorkin, Communications Director, Allie Rice, Youth Program Coordinator.

NAD board and staff began the board meeting in Silver Spring, MD at the NAD Headquarters on October 20, 2016 at 8:00am with a Team Building activity led by Allie Rice.

After the Team Building activity ended, Richard McCowin conducted a Diversity Training for the board members. The topic was about Inclusion, and the board members discussed items for Inclusion.

A group orientation training session on the Board Policy Manual was provided by Jerry Nelson and Steve Lovi as part of Governance.

President Melissa Draganac-Hawk called an executive session at 11:30 am.

The executive session concluded at 12:03 pm.

The board and staff had lunch together. After lunch, the board members joined the Deaf Grassroots Movement rally by walking around downtown Silver Spring.

The board re-grouped at NAD HQ. President Melissa Draganac-Hawk led a discussion of the 2016-2018 NAD Priorities, and which committees should be assigned for each priority.

**Motion:** Jerry Nelson moved that we assign the **National Employment Resource Center** (NERC) Priority to the Employment Task Force with the intention to provide NAD more specifics of what the NERC should entail. Seconded by Richard McCowin.

**Amendment:** Alicia Lane-Outlaw moved to amend to form the Task Force and develop recommendations. Seconded by Holly Ketchum.

**Amendment:** Steve Lovi moved to amend to Employment Work Group.  
Seconded by Alicia Lane-Outlaw. Motion carried

**Motion as Amended:** Jerry Nelson moved that we form an Employment Work Group with the intention to develop recommendations for the NAD Board of what the NERC should entail.  
Motion carried.

Steve Lovi requested that we table discussion on the **Enhance NAD Information Clearinghouse and Communications Strategy** Priority to Friday, October 21st. The board agreed.

There was a discussion on submitting committee timelines for each Priority, and reports each quarter.

Discussion on priorities and referred proposed priorities was called for recess at 4:15 pm until Friday October 21st due to a guest presenter, PJ Mattiacci from FEMA to talk about their work around the country with the Deaf community and natural disasters such as the one in West Virginia.

The board concluded the day at 5:30 pm followed by dinner with the District of Columbia Association of the Deaf.

**National Association of the Deaf  
Board of Directors Meeting  
Washington, DC  
Friday, October 21, 2016**

The NAD Board arrived at Model Secondary School for the Deaf at 8:00am. A school tour, and an assembly presentation by NAD board members was provided to Kendall Demonstration School for the Deaf students. Lunch was held with President Bobbi Cordano and First Lady Mary Barrymore at House One.

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**Staff Present:** Lizzie Sorkin; Director of Communications and Tawny Holmes; Education Advocacy.

**Visitors Present:** Nick Gould, Kathleen Brockway, Ron Farris, Iris Gomes, Ted Winll, Nancy Coules, Anare Simons, Vicki Lowen, and Suzanne Dahan.

The Board retreat resumed at 2:00 pm with a training session on Fundraising provided by Nick Gould. There were discussions about how NAD can raise additional funds through Annual Giving, Major Gifts, Corporate Foundation Gifts, and Planned Giving.

After a brief recess, the board resumed its discussion of the 2016-2018 Priorities.

There were discussions about the **Enhance NAD Information Clearinghouse and Communications Strategy** Priority. Headquarters is already doing many of the website aspects of the Priority, including Search Engine Optimization (SEO). Will include Media Expert Group to discuss Media Campaign and “D” Deaf. This Priority will be managed by Headquarters.

Jerry moved to assign the **Campaign to End Language and Cultural Deprivation** Priority to the Education Advisory Group - Language Deprivation Taskforce to work on this priority. Seconded by Alicia Lane-Outlaw. Motion carried.

Joshua Beckman moved that sections 4 and 6 in the **Enhance NAD Information Clearinghouse and Communications Strategy** Priority be referred to the Outreach Committee, and the remaining referred to the NAD Headquarters. Seconded by Linsay Darnall Jr. Motion carried.

Linsay Darnall Jr. moved to refer the **Creation of Mental Health Training Program and a Communication Hub on Health Related Information** Priority to the Public Policy Mental Health Committee. Seconded by Martin Price. Motion carried.

Jenny Buechner moved to refer all the proposed priorities to the designated committees for an assessment of the motion, and provide a report of recommendation to the board in April 2017. Seconded by Steve Lovi. Motion carried.

The board then discussed the 2016 Resolutions.

Resolution: Kansas Association of the Deaf - 2016-AZ-RES-01.  
NAD has already sent a letter, and an award to Julia Lynn for sponsoring LEAD-K Bill (KS SB 323).

Resolution: National Deaf History Month Date Change - 2016-AZ-RES-01.  
At the NAD conference in 2006, there was a motion asking for March 13-April 15. We need to figure out which motion/resolution stands. More research is needed.

Resolution: Inclusion of College Delegation - 2016-AZ-Res-05.

Steve Lovi moved to refer the Inclusion of College Delegation Resolution to the Governance Committee. Seconded by Joshua Beckman. Motion carried.

RES-06 Affiliate Representation on the Board.

Jerry Nelson moved to table this resolution to Saturday, October 22nd in the morning.

Seconded by Martin Price. Motion carried.

Recess was called at 5:16pm until tomorrow morning, 10/22/16. Following the board meeting recess, Board members participated in a Happy Hour event hosted at the Union Market and interacted with community members including board members from the District of Columbia Association of the Deaf, Maryland Association of the Deaf, and the Virginia Association of the Deaf.

**National Association of the Deaf  
Board of Directors Meeting  
Washington, DC  
Saturday, October 22, 2016**

**Board Members Present:** President Melissa Draganac-Hawk (2016-2018), Vice President Joshua Beckman (2016-2018), Secretary Jenny Buechner (2016-2018), Treasurer Philippe Montalette (2016-2018), Region I Representatives: Michelle Cline (2014-2018) and Steve Lovi (2016-2020), Region II Representatives: Richard McCowin (2014-2018) and Linsay Darnall, Jr. (2016-2020), Region III Representatives: Jerry Nelson (2014-2018) and Holly Ketchum (2016-2020), Region IV Representatives: Lisa Furr (2016-2018) and Martin Price (2016-2020), Appointed Board Member Alicia Lane-Outlaw (2016-2018), Appointed Board Member Meena Mann (2016-2018), and Ex Officio Member: Howard Rosenblum, Chief Executive Officer.

**Staff Present:** Lizzie Sorkin, Communications Director, Tawny Holmes, Education Advocacy.

**Visitors Present:** Kathleen Brockway

The board meeting resumed at 8:15 am.

Vice President Joshua Beckman shared that he has received a total of 38 applications for all of the NAD Committees. There was a discussion about the role and function of Committee Chairs and members of the committees.

Board Liaisons should maintain communication with Committee Chairs throughout the quarter, not just wait until it is time for quarterly reports.

Videos of committee work recently posted by NAD needs to list committee members, as well as a way to contact the Committee Chair so NAD members can also offer feedback.

CEO Howard Rosenblum shared about his work in learning more about how we can incorporate work on Public Safety for the NAD due to recent incidents of deaf people being shot by law enforcement. Howard reached out to the National Fraternal Order of Police and learned that there is no policy on how to approach deaf people in threatening situation. It was also learned that the Chief of Police makes decisions on policy, independent from others. There is an International Association of Chief of Police. Washington DC claims to be the only police force to have a Deaf and Hard of Hearing unit in the United States.

The board took a 10 minute recess at 9:10 am.

Meeting resumed at 9:20am, Joshua Beckman conducted a training on using Google Drive.

At 10:00 am, Meena Mann, Ed.D conducted a training session on Organizational Diagnosis. During this training, there were discussions about how the board can confirm that we are making progress on Vision 2020.

Steve Lovi requested that we include time for discussion on Vision 2020 and how the 2016-2018 Priorities fit in for the agenda at next board meeting.

It was discussed that the board needs to identify what has been done to achieve the Goals (4) of Vision 2020, as well as each objective.

The board had a 15 minute recess at 11:00 am.

Steve Lovi, Michelle Cline, and Richard McCowin left for the Maryland Association of the Deaf 60th Anniversary Lunch.

Howard Rosenblum presented the 2020 Conference Site Bids. The bids included: Chicago, Minneapolis, Columbus, Omaha, and Des Moines.

At 11:45 am, the board took a recess to pick up lunch. President Melissa Draganac-Hawk and CEO Howard Rosenblum went to the Maryland Association of the Deaf 60th Anniversary Lunch.

The Board returned to Headquarters and conducted work groups on the following areas:

- Vision 2020 Reflections/Objectives
- Board Reports (Videos)
- Bio Updates
- BPM Updates - continue discussion
- Video of Priorities
- ASL Theme for 2018 Conference
- Committee Report Form

The board meeting resumed at 2:00 pm.

There were discussions about how to do the Priorities in ASL, and it was agreed that the Board will do the ASL version of the Priorities. For future conferences, it would be preferred that the Authors to do the ASL version of their Proposed Priority, which has been selected as the Priorities for the following two years immediately after the close of Council of Representatives.

It was discussed that the board would like to have our Bios updated, and Secretary Jenny Buechner will work with Martin Price to get Kat Roberts involved to help us with recreating the Bios of the Board members.

The board had a discussion about Vision 2020, and what we have accomplished since 2010 in regards to the Goals and Objectives. The NAD has accomplished a lot that has helped us pursue the Goals and Objectives of Vision 2020.

There still remains the question; How do we *MEASURE* what we've accomplished, or what we have ahead of us.

The board feels that it is necessary to evaluate to re-strategize for 2020. Meena will send out questions for board to evaluate.

Martin Price moved to approve the ASL Theme for the 2018 Conference: Educate. Heritage. Influence. Richard McCowin seconded. Motion carried.

### **Business Meeting commenced at 3:30 pm.**

Visitor: Kathleen Brockway

Oath of officers Lisa Furr, Meena Mann, and Alicia Lane-Outlaw (via Facetime).

### **Approval of Minutes -**

Steve Lovi moved to approve the July 9, 2016 Board Meeting minutes. Seconded by Philippe Montalette. Motion carried.

### **Ratify motions**

Joshua Beckman moved to ratify all 3 motions that were made since the last NAD Board Meeting on July 9, 2016. Linsay Darnall Jr Seconded. Motion carried.

Steve Lovi moved to appoint Meena Mann as our appointed board member. Seconded by Jerry Nelson. Motion carried. (9/18/2016 - virtual meeting)

Martin Price moved that Lisa Furr be appointed as Region IV Representative, replacing Sherri Collins. Seconded by Steve Lovi. Motion carried. (9/18/2016 - virtual meeting)

Joshua Beckman moved to accept Alicia Lane-Outlaw as NAD appointed board for 2016-2018. Seconded by Richard McCowin. Motion carried (9/29/2016 - email)

***Report from Melissa Draganac-Hawk, President***  
(President report submitted previously.)

Asked Kirsten Poston to help with schedule for NAD representation, and meetings.

Would like to work closely with states, and recognize the things they're doing, for instance if they have a new president, would like to congratulate them, and recognize important events such as anniversaries.

***Report from Joshua Beckman, Vice President***

No additional report.

***Report from Jenny Buechner, Secretary***

No additional report.

***Report from Philippe Montalette, Treasurer***

See attached PDFs for Treasurer Reports.

Will get 6 month budget report from the CEO, and will work on annual budget in January with the Finance Committee.

For the 2016 NAD Conference, we had a profit of approximately \$150k.

Will have appeals letter for end of year fundraising, Headquarters will send a template (electronic) and board members can print/sign and send out to their contacts.

***Report from Steve Lovi & Michelle Cline, Region I Board Members***  
(Region Board report submitted previously)\_

The Maryland Association of the Deaf Event earlier today (October 22, 2016) was a good event.

***Report from Richard McCowin and Linsay Darnall, Jr., Region II Board Members***\_\_  
(Region Board report submitted previously)

Will have Region Meeting on November 6th, and asked Melissa Draganac-Hawk to participate in this meeting.

***Report from Jerry Nelson and Holly Ketchum, Region III Board Members***  
(Region Board report submitted previously)

Will host Region Meeting on October 26th.

***Report from Lisa Furr and Martin Price, Region IV Board Members***  
(Region Board report submitted previously)

Will have a Region Meeting on November 7th, and asked Melissa Draganac-Hawk to participate in this meeting.

***Report from Meena Mann, Appointed Board Member***

Thrilled to be here with the NAD Board and learn with all of us.

***Report from Howard Rosenblum, Chief Executive Officer***

No additional report.

Vice President Joshua Beckman led a discussion about how we would like to format Region Meetings so that everyone is on the same page, and provide benefits to our State Associations.

It was reminded that the Deaf Youth Day will be on March 6, 2017.

**New Business:**

Jerry Nelson moved to select Chicago as the conference site for 2020. Seconded by Jenny Buechner. Motion carried.

Linsay Darnall Jr. moved that we go into executive session. Seconded by Holly Ketchum. Motion carried. Executive Session began at 5:15 pm.

Michelle Cline moves to get out of executive session. Joshua Beckman seconded. Motion carried. Executive Session ended at 6:03 pm.

Linsay Darnall Jr. moved to adjourn the board meeting at 6:05 pm. Steve Lovi seconded. Motion carried.

Respectfully Submitted,

Jenny Buechner  
Secretary