

FINAL

**National Association of the Deaf
NAD BOARD OF DIRECTORS MEETING
Minneapolis, Minnesota
September 18–19, 2011**

Sunday, September 18, 2011

President Scoggins called the board meeting to order at 8:47 am.

Board Members Present: President Bobbie Beth Scoggins, Vice President Chris Wagner, Treasurer: Mike Michner, Region I Representatives: Sean Gerlis and Margie English, Region II Representatives: Richard McCowin and Michael Berger, Region III Representatives: Judith Gilliam and Christopher Patterson, Region IV Representative: Julie Rems Smario, Appointed Members: Melissa Draganac–Hawk and Kirsten Poston, and Ex Officio Member: Howard Rosenblum, Chief Executive Officer. Excused absences: Secretary Sheri Farinha and Region IV Representative John Evans

Staff Present: CEO Howard Rosenblum, and COO, Shane Feldman.

Visitors Present: Richard Noel, Marvin Miller, Larry Puthoff, Steve Lovi, Dan Trainer, Patty Kuglitsch Teika Pakalns, Benjamin Soukup Past President, Ann Cooper, Jack Cooper, Brein McNamara, Lissette Molina Wood, Tim Wood, Crystal Kelley Schwartz, Angela Botz, Amanda Lucki, Russell Fleming, Christopher Woodfill, Jenny Buechner, Janie Neal, Jonathan Cybyski, and Michael Finneran.

President Scoggins welcomed the visitors, board members and recognized Past President Ben Soukup.

2012 Conference Update:

Conference Chair, Judith Gilliam presented the 2012 NAD Conference Report and introduced Lissette Molina Wood as her assistant. In addition to being pleased with the location and highlights, Judith shared NAD's MOU with KAD. KAD will provide volunteers for the conference, fundraising event for July 4th Riverboat Experience. KDCHH will assist with the opening and closing ceremonies at BATS Stadium, along with the Bourbon Trail. KCDHH will assist with design of the NAD awards. Also, shared the idea of a KOA campsite for bikers and RVs. Will host a BBQ during Deafestival that will replace the usual banquet. Will seek sponsorship for events instead of conference as a whole. NAD is offering DSA, NBDA, WFD, CDI, Gallaudet Board of Trustees and other groups meeting / workshop space. Discussion with Board regarding proposed conference budget and schedule. Conference committee hopes to have a Family Learning Vacation for children which will include read aloud programs, arts & crafts, children workshops, field trip to the Science museum, L'ville Slugger Bat Factory, Zoo, water park. In response to priorities voted by the delegates at 2010 conference. Still working on insurance and logistics for the program.

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Action item: Combo ticket reduced to \$150, 2 year membership to be included – to be discussed with board. Discussion involved concerns regarding changes from an economic standpoint.

Conference Chair Gilliam, discussed with NAD Board regarding new conference logo, including a presentation by VJ Moore via video explaining DeaFestival.

2011/09-01 (Patterson) moved to accept conference logo as shown. M/S/P.

Lastly, Judith led the discussion regarding MDAP – pros and cons, financial impact, reminder of 40th Anniversary next year. Board discussed about preliminaries and continuance of event.

2011/09-02 (Patterson) moved to continue with 2012 MDAP and plan a new format to replace the MDAP after the 2012 Conference. M/S/P

Action Item: The board will assign the task to YST to come up a new plan.

CEO Report:

CEO Rosenblum presented NAD Headquarters Report (see attached). In addition, CEO Rosenblum notified the Board that the NAD will be offering temporary space to the AADB until they secure their own space.

Jr. NAD will be at California School for the Deaf – Riverside in November 2011. If any Board member is interested in attending the conference, they should contact Howard or Shane.

President Scoggins expressed appreciation for an outstanding job to Howard and Shane.

Board member, Kirsten Poston requested that the CEO report to be shared with the public. CEO Rosenblum responded that a cleaned up version of the report to be shared with the public.

Treasurer Report:

Treasurer Michner gave report on financial report and the FY11 Audit Report

Michner discussed the McClelland Fund of which a motion was made in a previous board meeting to release the funds from restriction. Feldman reported that the restriction cannot be removed, and that we can only use interest from this Fund to support the awards.

Wagner expressed concerns in regards to the FY11 Management Letter where it indicated need for a policy or strong documentation related to segregation of duties of cash receipts. Michner responded that steps are being taken to segregate the duties.

Board reviewed Audit report. Discussion on DCMP concerns followed. The Board acknowledged the need for an alternative plan if NAD was not awarded. Discussion followed in regards to an alternate revenue plan.

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Treasurer reviewed Financial Statement consisting of the last quarters. (April to August 2011). Discussed the need for more fundraising efforts by the board – specifically, board’s individual giving and corporate giving.

Action item: Increase board’s individual and corporate giving plan.

Public Input:

Marvin Miller expressed his sincere appreciation to the board for its devotion to NAD. He shared concerns regarding US Department of Education’s lack of commitment to our culture and language would like to see more done by NAD.

2011/09-03 (English) moved that the Board instruct the Education Subcommittee of the Public Policy Committee to develop a work group focusing on deaf education strategies. M/S/P

Vice President Wagner brought to the board the following email motions needing to be ratified.

-Approval of May 2011 Minutes

-Wilding Funding (need to get exact wording from the email motion list)

2011/09-04 Michael Berger moved to ratify all email motions. M/S/P

Update on RID/NAD:

President Scoggins shared with the Board the NAD – RID updates. Currently, RID – NAD are enhancing the test development leading to a new test system. This project requires for NAD to be more involved in RID committees, i.e. ethic committee, certification council committee and education development committees. Various individuals were recommended to be on the RID committees.

President Scoggins announced that the CDI task force has been completed. They will be presented to the RID board meeting this week. The task force needs to develop an ASL portion. Judith Gilliam expressed her concern in regards to the lack of response to the survey after the RID conference. Margie English responded that RID was in a bind, and wanted an ASL version of the survey prior to releasing it. Discussion followed in regards to specialized areas of interpreting. President Scoggins encourage board members to send survey link to members of the community. In response to the new RID testing – one test will be developed for the general interpreting community, and then in the next phase, testing for specialized interpreting will be available.

Updates from Region and Appointed Board Members (in addition to their written reports submitted prior to board meeting):

Region 4 Board member Julie Rems – Smario shared concerns in regards to schools for the deaf in Utah and Oregon. Members are at loss and unsure what they can do. Sean Gerlis emphasized the need to drive state associations to pull together key players and build coalition efforts to address the crisis. Rems–

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Smario believes that state associations have exhausted their resources and need guidance in seeking new resources outside of their state. Discussion followed in regards to schools and course of action.

Appointed Board Member Kirsten Poston, along with Richard McCowin and Howard Rosenblum, met with the leaders of NBDA, NADC and NHCDHH, and discussed strategies to make diverse organizations feel more welcome to the NAD.

Appointed Board Member Melissa Dragnac–Hawk brought to the Board concerns regarding the current diversity statement and “zero tolerance”. We continue to collect input from national organizations on our diversity statement.

Region 2 Board Representative: Richard McCowin gave a workshop at the National Black Deaf Advocates Conference with Kirsten Poston and CEO Howard Rosenblum. He shared with the board the history of NAD and NBDA relationships. Richard McCowin and Michael Berger asked for clarification about board involvement in state association board issues. Discussion followed.

Region 3 Board Representatives Judith Gilliam and Christopher Patterson announced the six states that have expressed interest in the NAD 2014 conference. They are Georgia, Florida, Texas, Alabama, North Carolina, and Oklahoma.

Region 1 Board Representatives Margie English and Sean Gerlis shared concerns about communication within the state association and their board members and the region board members. Discussion followed about development of a “tool kit” for state associations to utilize during a crisis in their state.

Social Media:

Brein McNamara of Signcasts gave a presentation to the Board on Social Media 101. Discussion followed on safeguards in social media.

Monday, September 19, 2011

President Scoggins called for the board meeting to continue at 8:58 am.

Board Members Present: President Bobbie Beth Scoggins, Vice President Chris Wagner, Treasurer: Mike Michner, Region I Representatives: Sean Gerlis and Margie English, Region II Representatives: Richard McCowin and Michael Berger, Region III Representatives: Judith Gilliam and Christopher Patterson, Region IV Representative: Julie Rems Smario, Appointed Members: Melissa Draganac–Hawk and Kirsten Poston, and Ex Officio Member: Howard Rosenblum, Chief Executive Officer. Excused Absences: Secretary Sheri Farinha, and Region IV Representative John Evans

Staff Present: CEO Howard Rosenblum, and COO Shane Feldman

Visitors Present: Lissette Molina Wood

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President Scoggins led discussion on social media and board's responsibilities. Discussed Tweeting during board meetings – concerns regarding information shared by Board or HQ. English brought to discussion about the need for a clear communication plan along with action plan. Michner suggested that we hold a roundtable discussion at the 2012 conference about the role of board and HQ.

Diversity Committee:

Poston explained the rationale of getting other national organizations involved as delegates at our conference. Board will reevaluate after two years. Discussion followed.

2011/09-05 (Dragnac-Hawk) moved that the NAD 2012 conference include two-hour diversity training during the Council of Representatives Orientation. M/S/P

2011/09-06 (Poston) moved that NAD waive affiliate fees for national organization nonprofits serving people of color for two years to encourage the likelihood of their participation of NAD as delegates, and the Board shall reevaluate the membership status. M/S/P

2011/09-07 (Poston) moved that NAD establish a Diversity Program that will encompass the following: Financial support for diversity presenters, Scholarship fund to sponsor at a maximum of 5 individuals each year from diverse backgrounds to participate in NAD Conferences, who may experience financial hardship. (Motion was tabled to next board meeting). M/S/P

Marketing Committee:

English provided an update to the Board on the Marketing video project. A Request for Proposal was developed to seek out a person who can produce and direct videos, which will be used in social media and general media. Currently we are seeking bids from Julia Dameron, Jon Savage and Martha Anger. Discussion followed in regards to the budget

2011 / 09-08 (English) moved for the NAD CEO to develop an action plan for FY13 by the next board meeting. M/S/P.

2011/09-09 (Gerlis) moved for the board to move into executive session at 11:16 am. M/S/P

2011/09-10 (Patterson) moved to out of executive session 11:45 am M/S/P

Remaining items:

Treasurer Michner answered questions in regards the Conference budget. Discussion followed.

2011 / 09-11 (Patterson) moved to approve the audit report. M/S/P

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2014 Conference Update:

Vice President Wagner provided the Board the process for the 2014 site selection. Five cities recommended by the Region 3 attendees are Atlanta, Georgia; Tampa, Florida; Austin Texas; Birmingham, Alabama; and Charlotte, North Carolina.

Discussion followed related to events that will occur in Summer 2014 – Gallaudet 150th Anniversary and DeafNation 2014 in Las Vegas. Both events will be held in the same month – July 2014. Wagner clarified that the NAD does not have a policy to hold conference during July 4th holiday week. It happens for several reasons, including costs. Wagner also explained that the NAD does not have an exclusive agreement with Marriott. We are free to choose whatever hotel that meets our needs, including space requirements, sufficient resources including volunteers and costs. Chris Patterson strongly encouraged board to consider Atlanta. Lissette Molina Wood, Vice President of Florida Association of the Deaf, presented to the Board to consider Tampa, Florida. Judith Gilliam reported that Oklahoma did send a letter to Region 3 expressing interest in the 2014 Conference.

Action Item: The Board agreed on consensus for Headquarters to request proposals from the six cities including, Oklahoma City.

Region 2 Representative Michael Berger reported the work progress on the SAAC Handbook with SAAC Chair Jenny Bouecher. The Board should consider including SAAC members in planning regional caucuses. He recommended for the SAAC membership to include any State Association Board members rather than restricting to state association presidents. Richard McCowin discussed the implementation of the State Association National Conference.

Update on MOU's:

CEO Rosenblum shared with the board on the status of several memorandums of understanding. He sent Lindsay Darnall Jr. the MOU for VAME and expect a response within the next several weeks. The DYUSA MOU approved by the board in the May board meeting has been finalized and signed. Discussion followed on Deafhood Foundation (DHF)'s MOU proposal to the NAD. Wagner disclosed conflict of interest in discussing the Deafhood Foundation MOU due to the author of the MOU being his employee, thus will abstain from any discussion in regards to the MOU.

President Scoggins will meet with Deafhood Organizing Chair, George Zein, to discuss the changes.

2011 / 09–12 (Gilliam) move to accept the Deafhood Foundation MOU with the recommended changes M/S/P

Public Policy:

CEO Rosenblum presented the report of the Public Policy Committee on behalf of Chair Alexis Kashar. The Board discussed the revised Telecommunications position paper.

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2011 / 09-13 (Poston) moved to approve the telecommunications position paper as presented. M/S/P

The board expressed concern about lack of procedures for committee chairs, and identified the need for additional information on NAD website.

New Adhoc committee:

Discussion followed on the current Cochlear Implant position paper.

2011 / 09-14 (Patterson) moved for the Board to establish an Ad Hoc Committee to review the current Cochlear Implant Position Paper. M/S/P

Announcements: Rosenblum received notice and reported with much relief that the DCMP grant was renewed although official notice is yet to be received.

Meeting adjourned 3:40 PM