# National Association of the Deaf NAD BOARD OF DIRECTORS MEETING Freemont, California October 12, 2012

President Wagner called the board meeting to order at 9: 05 AM PST.

Board Members Present: Chris Wagner, President; Melissa Draganac-Hawk, Vice-President; Kirsten Poston, Secretary; Philippe Montalette, Treasurer; Margie English, Region I Representative; Steve Lovi, Region I Representative; Richard McCowin, Region II Representative; Michael Berger, Region II Representative; Christopher Patterson, Region III Representative; Larry Evans, Region III Representative; David Reynolds, Region IV Representative; Julie Rems-Smario, Region IV Representative; Joshua Beckman and Tawny Holmes, Appointed Board Members; & Howard Rosenblum, Chief Executive Officer(CEO).

Staff Present: Shane Feldman, Chief Operating Officer (COO).

Visitors Present: Shelly Stout, Julie and David Glenn, CSD Student President Jacob Pfau, and Students of California School for the Deaf, Freemont, CA.

The Board began its official Board business on Friday, October 12<sup>th</sup> but had a busy day on Thursday, October 11<sup>th</sup> which consisted of participating in the CSD school assembly, touring the CSD facilities, meeting with CSD Superintendent Sean Virnig and CSD Student President Jacob Pfau, and then two trainings – one with Laura T. Peterson, Educational Consultant, Early Intervention "How do Deaf Children Become Literate" on deaf education and another with Tara Holcomb and "How do We Create a Safe Space as Leaders" Both training sessions were set up as a result of the recent Conference Priority, where the board is expected to take 40 hours of privilege training during the term 2010-2012.

President Wagner opened the board meeting with a warm welcome to new appointed board members and visitors. President Wagner thanked California School for the Deaf (CSD) for hosting the board in Freemont, CA. A few announcements were made including that the Board would be working through lunch.

#### **Ratification of Email Motions**

Secretary Poston moved to ratify motions approved by vote of the Board through email.

2012/10-01 (Poston) Move to approve the July NAD Council of Representatives meeting minutes as submitted. (M/S/P)

2012/10-02 (Executive board) Move to appoint Tawny Holmes and Joshua Beckman

as board members with expertise in education and youth, respectfully, for the 2012-2014 term. (M/S/P)  $\,$ 

2012/10-03 (Berger) Move to affirm the National Association of the Deaf non-discrimination policy. (M/S/P)

The email motions were ratified.

### **Other Board Minutes**

2012/10-04 (Berger) Move that we approve the pre NAD Conference meeting minutes as submitted. (M/S/P)

2012/10-05 (McCowin) Move that we approve the post NAD Conference meeting minutes as submitted. (M/S/P)

### **Discussion about NAD Sections**

There was a brief discussion by Christopher Patterson and Steve Lovi on NAD's Sections. Currently there are four sections recognized by the Board.

- Interpreter Section
- GLBT Section
- Deaf Culture and History Section
- Senior Citizens Section

President Wagner announced that upon the adoption of new Section guidelines, two new sections may be implemented: DeafBlind members and People of Color members. A draft of the Section guidelines are expected to be distributed to the board prior to the next NAD board meeting in January 2013.

### **Governance Discussion**

2012/10-07 (McCowin) Move that NAD Board implement the NAD 2014 Conference steering committee 6 months prior to the conference. (M/S/F)

Region II Board Member and Governance Committee Chair Michael Berger led the discussion on the Board Policy Manual.

CEO Rosenblum discussed with the Board regarding Confidentiality requirements, Fiduciary duties, and obligations to disclose Conflicts of Interest. Insurance protection of the Board (such as D&O) was discussed. Forms for confidentiality and Conflict of Interest were provided to the Board for completion and return to Rosenblum.

President Wagner discussed the issue of two types of board meetings—public and executive session. He emphasized the importance for the board to maintain communication via e-mail in between board meetings. The expectations would be that all board members are to respond to e-mails. And if there is information provided to the board via e-mail by the President, the request is to send a reply e-mail acknowledging the message.

President Wagner asked regional board members to produce a vlog summarizing the most recent board meeting. This vlog would be uploaded to the NAD website and through our social media outlets.

## **Discussion of Board Engagements**

Visitor, Jacob Pfau, a CSD student in attendance, recommended that the whole board attends the next NAD Youth Leadership Camp.

The Board reviewed the current calendar of different events and discussed how we can be more effective in using the tools provided to the Board.

President Wagner explained to the new Board members the Honorarium fees for outside organizations requesting NAD speaking engagements.

NAD can offer Legislative training at state association conferences June-October 2013.

The board had a discussion on use of Google calendar to update and input information on events.

### **Financial Report**

Treasurer Montalette led a discussion on the annual budget, as well as the five month financial report.

2012/10-06 (Berger) Move to approve the five-month financial report as corrected (Board giving amounts to be recognized in the financial report.). (M/S/P)

The Board discussed briefly about the recommendation by CFO Michael Michner in regards to changing NAD's fiscal year. President Wagner requested for Treasurer Montalette to work with the Finance Committee to put together a report on what is

recommended and any possible impact.

# **Discussion regarding NAD Operations**

Joshua Beckman requested that a description for each committee be placed on the website and in the Board Policy Manual. Michael Berger will assure that the information is shared with the Headquarters.

Visitor Jacob Pfau, asked a question during the discussion of the NAD organizational chart on where the social media position would be? President Wagner explained that currently the position is being handled by current Headquarters staff.

Wagner and Rosenblum provided the Board with a better understanding of the current structure at the Headquarters. NAD currently has 6 full time employees and 4 part time employees. Rosenblum and Chief Operating Officer (COO) Shane Feldman handles all event logistics, while Rosenblum manages the Law and Advocacy Center (LAC) where we currently have three attorneys (1 full time and 2 part time). COO Feldman handles marketing and operations, while Allie Rice directs the Youth Program. Chief Financial Officer (CFO) Michael Michner oversees the finance office along with Tom Wells, Director of Finance.

We currently have independent contractors handling public relations and grant writing.

Jason Stark currently directs the Described Captioning and Media Programs (DCMP) in South Carolina, with 12 employees

### **Recognition of Volunteers and Sponsors**

President Wagner recognized and thanked CSD volunteers Shelly Stout, Julie and David Glenn for their work in supporting the board during their visit to Freemont, CA. President Wagner also recognized and thanked Region IV Board member Julie Rems-Smario and David Reynolds for their work in planning the board meeting logistics.

President Wagner recognized sponsor Purple Communications and expressed the Board's sincere appreciation for their support to the NAD. Mark Bella, Vice President of Sales gave remarks on behalf of Purple.

CEO Rosenblum recognized sponsor ZVRS and expressed the Board's sincere appreciation for their support to the NAD. Phil Bravin, Vice President of Business Development, gave remarks on behalf of ZVRS.

President Wagner received breaking news that Dr. Ed Corbett, former superintendent of Ohio School for the Deaf and a strong ally of Deaf Education, had just passed away. The board had a moment of silence Moment of silence to honor Dr. Corbett.

### Discussion on Conference Mandates/Priorities & Committee Assignments

The board reviewed the 2012 Conference Mandates and priorities and discussed committee as well as board assignments.

### **Discussion on Town Hall meetings**

President Wagner shared with the Board his expectations of Regional Board Members and how they can be more visible in their Region. They are encouraged to host their own Town Hall meetings in their region between board meetings.

Wagner recognized and gave appreciation to California Association of the Deaf (CAD) President Daniel Girard for working closely with the San Francisco Deaf Club and DCARA on the Town Hall planning in the Bay area.

CAD President Girard provided the board an overview of what to expect at the Town hall meeting at DCARA this evening.

#### Conclusion

President Wagner thanked the board for their contribution to a productive board meeting this weekend.

Meeting adjourned at 4:23 pm PST.

Respectfully Submitted,

Secretary Kirsten Poston