

# FINAL

## NAD BOARD OF DIRECTORS MEETING

National Association of the Deaf

Phoenix, Arizona

January 22-23, 2010

### Friday, January 22

**In attendance:** President Bobbie Beth Scoggins, Vice President Chris Wagner, Secretary Lynn Z. Null, Treasurer Ron Sutcliffe, Region 1 Board Representatives Julie Bourne and Sean Gerlis, Region II Board Representatives Jack Cooper and Mike Berger, Region III Board Representatives Lissette Molina and Judith Gilliam, Region IV Board Representatives Astrid Goodstein and Manny Johnson, Appointed Board Representatives Kirsten Poston and Melissa Draganac-Hawk, and Ex-Officio Board Member and Chief Executive Director Nancy J. Bloch.

**Staff members:** Shane Feldman, Chief Operations Officer

**Finance Committee members:** Michael Michner and Mark Apodoca

**Visitors:** Ann Cooper, Agnes Sutcliffe, Lisa Furr, Sherri Lambert Collins, Barbara Jean Gervase-Leary, Tobias Lockhart, Angelina Ortiz, Ann and Bernard Markle, Larry DeVenny, Bonelle Amann and Paul Amann.

President Scoggins called the meeting to order at 8:50 AM, and requested that Goodstein to provide an update on Friday's "Arizona Way" community reception and fundraising event.

Goodstein reported that she expected at least 200 people to show up for "Arizona Way" and there was a high degree of organizational and community enthusiasm for this event, which was made possible through the generous support of Sorenson Communications, CSDVRS, Hamilton Relay, AT&T, CSD, Purple Communications, Arizona Association of the Deaf, Arizona Commission for the Deaf and Hard of Hearing, Arizona Relay Service 7-1-1, Arizona Hands and Voices, Arizona Registry of Interpreters of the Deaf, Arizona School for the Deaf and Blind, Connecting Arizona Advocates, East Valley Association of the Deaf, GUAA Valley of the Sun Chapter, GUAA Tucson Chapter, Hands Accessing Reliable Interpreting Services, Phoenix Association of the Deaf, Phoenix Day School for the Deaf, Phoenix Deaf Women Organization, and Sequoia School for the Deaf and Hard of Hearing.

President Scoggins then turned the floor to CEO Bloch and COO Feldman to give a presentation that had four major sections - Operations, Finance, Investments and Development. The presentation opened with a quote by John Maxwell: "The pessimist complains about the wind. The optimist expects it to change. The leader adjusts the sails."

Feldman provided a snapshot of NAD finances and operating reserves. This covered building sale funds and income for office lease expenses, results of a recent survey on the NADmag,

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member recruitment and retention, bookstore activities, biennial national conferences, restricted and unrestricted funds, and lastly, current liabilities and payment plans in place.

It was also stressed that the NAD has successfully retained the entire proceeds from the sale of its headquarters building in 2006 through the financial crisis of 2007-08. Bloch and Feldman reviewed different options for investment of building sale funds, in line with the board's investment policy, to ensure sufficient interest income to cover office lease expenses.

**Motion 2010-01:** Gerlis moved to support the recommended change in investment of building sale funds, effective on January 25, 2010. **FAILED**

The board, by consensus, agreed that the headquarters administration would be responsible for the abovementioned investment change as per the Investment Policy.

The board recessed for lunch at 12 PM; the meeting resumed at 1:30 PM.

Feldman then addressed budget development efforts for FY2011 (the new fiscal year starting April 1, 2010), touching on existing line of credit, the need to rebuild reserves, and incorporation of CEO transition expenses. The FY2011 budget will be finalized for Finance Committee recommendation to the board prior to the start of the new fiscal year.

Bloch covered development activities to date, including the fact we are now in the fourth year of administering the five-year Described and Captioned Media Program under cooperative agreement with the U.S. Department of Education.

Individual board members signed a standard Conflict of Interest Statement and Form. This will undergo further modifications for the April 2010 meeting, so that it can be updated and signed at the beginning of each quarterly board meeting.

**Motion 2010-02:** Wagner moved that the board go into executive session. **CARRIED**

The board then went into executive session at 3:27 PM, which recessed at 5:00 pm.

In the evening, the board joined Arizona Association of the Deaf (AzAD) for a lovely "Arizona Way" Community Reception from 7:00 PM to 11:00 PM.

## **Saturday, January 23**

**Visitors:** Ann Cooper, Agnes Sutcliffe, Lisa Furr, Tom Posedly, Tom Buell, Jeff Stone, Chris Blythe, Timothy Longin, Jesse Holmes, Travis Nyugen, Barbara Jean Gervase-Leary, Tobias Lockhart, Jennifer Kononenko, Maria De Lourdes Valenzuela, Ashleigh Warden, Mika Bennett-Fraychineaud, Jimmy Wilson IV, Nathaniel Amann, Mason Carlin, Bianca Hamilton, Taylor Roth, Selena Rivas, Francina Mairias, Sophia Stone, Jessica Diaz, Karina Diaz, Mark Apodoca, and Shelley Herbold

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The board resumed its executive session at 8:15 AM, which ended at 10:30 AM. After a short break, the board meeting resumed.

**Motion 2010-03:** Wagner moved to accept the November minutes as corrected. **CARRIED**

**Motion 2010-04:** Wagner moved to ratify two e-mail motions, one to write a letter to the International Congress on Education of the Deaf (ICED) and the other to accept the CEO succession plan. **CARRIED**

## **Governance Committee:**

Wagner talked about the upcoming biennial national conference and cost-cutting measures including greater reliance on in-kind support for contractual accessibility services, keynoters and emcees, parliamentary services, all the while keeping a tight lid on audiovisual and related expenses.

Board members would fly in on July 4, convene all day on July 5 (pre-conference board meeting), and wrap up the morning of July 11 (post-conference meeting for old and new board members).

Deadlines for various calls were determined, e.g., May 6 as the deadline for proposed motions (priorities), proposed bylaws amendments, and candidate filing. Also, April 12 is the deadline for recognition award nominations.

Election of candidates for officer and regional representative positions will be conducted during the last session of the Council of Representatives on July 10.

Selection of the 2012 NAD Conference location is expected prior to this year's Philadelphia conference.

Conference-related board duties were assigned for the following areas: credentials, elections, media, silent and live auction, and workshops/commissions.

Scoggins invited Lisa Furr to share information about Hamilton Relay Services with the board. Goodstein introduced the Arizona Junior NAD chapter leaders (three different schools) and asked them to share their goals and expectations for the near future.

The board recessed for lunch at 12:30 PM, joining Junior NAD chapter leaders, representatives, and their advisors, returning at 1:30 PM.

Scoggins then invited Arizona Registry of the Interpreters for the Deaf (AZRID) Member at Large Shelley Herbold to present on new frontiers with Certified Deaf Interpreters (CDI). Gilliam, as

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NAD liaison on interpreting issues, shared updates on changes to licensure standards of interpreters in Michigan.

The board then reviewed strategic and standing reports that were filed with the secretary. Feldman gave an update on Super Bowl captioning plans, thanks to the efforts of Public Policy Committee Chair Howard Rosenblum and Civil Rights Subcommittee Chair Alexis Kashar.

Bloch and Wagner will follow up with Louisiana Association of the Deaf with respect to its 2008 NAD Conference memorandum of understanding with the NAD.

Position statements on Schools for the Deaf, Early Hearing Detection and Intervention, and Dual Language Development will be posted online prior to the next board meeting.

**Motion 2010-05:** Molina moved to accept the motion from the Junior NAD at its' recent conference for change in Jr NAD chapter fees from \$10 per member to \$100 per chapter.

**CARRIED**

**Motion 2010-06:** Poston moved that the NAD headquarters evaluate membership dues and prepare a comprehensive report with recommendations to the April board meeting. **CARRIED**

The board by consensus went into executive session at 4:51 PM, which ended at 6:25 PM.

It was agreed that the next board meeting will take place April 15-17, 2010 in Silver Spring Maryland instead of Birmingham, Alabama.

The board meeting adjourned at 6:40 PM.

Respectfully submitted,

Lynn Z. Null  
Secretary