

FINAL

NAD BOARD OF DIRECTORS MEETING

National Association of the Deaf

Philadelphia, Pennsylvania

April 17-18, 2009

Board members in attendance: President Bobbie Beth Scoggins, Vice President Chris Wagner, Secretary Lynn Z. Null, Treasurer Ron Sutcliffe, Region I Board Member Sean Gerlis, Region II Board Members Jack Cooper and Michael Berger, Region III Board Members Lissette Molina and Judith Gilliam, Region IV Board Member Astrid Goodstein, Appointed Board Members Kirsten Poston and Melissa Draganac-Hawk, and Ex-Officio Board Member and Chief Executive Director Nancy J. Bloch. (Excused: Region I Board Member Julie Bourne and Region IV Board Member Manny Johnson)

Staff in attendance: Anita Farb, Director of Communications and Operations.

Friday April 17, 2009

Visitors in attendance: Ann Cooper, Tom Wells, Chad Karnowski, Kelly Aziz, Donna Morris, and Claudia Sussman.

President Scoggins called the meeting to order at 8:35 AM. The proposed agenda was approved by the board.

Jack Cooper moved to ratify votes on two motions made by electronic mail, as follows:

Motion 2009-20: Wagner moved to accept the fiscal year 2010 budget recommended by the Finance Committee. CARRIED

Motion 2009-21: Bourne moved to accept the draft board meeting minutes dated January 23-24, 2009. CARRIED

Board Reports and Tour

Reports by officers, regional representatives, and appointed members were reviewed.

The meeting recessed at 11:40 AM for lunch at the Reading Terminal across the street.

The meeting resumed at 1:00 PM with a tour of the Philadelphia Marriott-Downtown hotel. The main purpose of a tour was to give the board and staff a general insight on floor layouts for the next conference.

After the tour was over, Nancy Bloch touched base on reports from the headquarters, with an update on new website and database plans for launch prior to July 1, 2009.

Standing Committee Reports

Finance: Treasurer Sutcliffe provided the board with an update on NAD finances.

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Development: Goodstein shared board fundraising outcomes and upcoming plans (excellent first quarter 2009 results). She also solicited board feedback on upbeat fundraising ideas and strategies for the summer and fall months.

The meeting recessed at 4:10 PM for dinner; the board then attended a community gathering and dessert fundraising event at the Crowne Plaza-Main Line hotel, organized by Draganac-Hawk. This event, which included entertainment and auction of De'VIA artwork, was generously sponsored by CSDVRS, Purple Communications, Pennsylvania School for the Deaf (PSD), Pennsylvania School for the Deaf Alumni Association (PSDAA), Pennsylvania Office for the Deaf and Hard of Hearing, and Pennsylvania Society for Advancement of the Deaf (PSAD).

Saturday, April 18, 2009

Visitors in attendance: Ann Cooper, Jehanne McCullough, Jan DeLap, Yvonne Dunkle and Robert Smiler.

President Scoggins called the meeting to order at 8:45 AM with a special welcome to Jehanne McCullough, who conducted a video interview with Scoggins earlier in the morning.

Scoggins welcomed Yvonne Dunkle, Purple representative, who gave a brief presentation. She also shared Purple's commitment to support future NAD board meetings/community events.

Standing Committee Reports, cont'd

Development: Goodstein continued to facilitate board discussion on fundraising strategies. It was agreed that a silent/live auction will happen at next year's biennial national conference.

Motion 2009-22: Gerlis moved that Million Deaf Dollar Club donor names be posted on the NAD website, with recognition of other donors as well. CARRIED

Governance: Wagner gave an overview of the NAD Leadership Training Conference that will take place October 29-November 1, 2009 at the Hyatt Hotel in Columbus, Ohio. He shared preliminary information on conference registration and hotel guest room costs. By consensus, it was agreed that the fall board meeting would take place immediately after the conference, all day on Sunday and Monday November 1-2, 2009.

Wagner continued his report, covering plans for Philadelphia next year. The board is expected to arrive on July 4, 2010 (pre-conference board meeting from 9 AM until 5 PM on July 5), with departures on July 11, 2010 (post-conference board meeting from 9 AM until 12 Noon; all are expected to attend, including newly elected board members).

One of the immediate goals is to send an invitation to President Barack Obama to be keynote presenter, preferably for the Opening/Welcome Ceremony.

Conference subcommittee assignments for the board are as follows:

Opening/Welcome Ceremony: Bourne and Gerlis

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Banquet/Closing Ceremony: Gerlis
Art Auction: Gilliam and Draganac-Hawk
Workshops and Commissions: Poston (with Headquarters)
Council of Representatives: Scoggins and Sutcliffe
OGG Breakfast: Sutcliffe
State Association/Affiliate Dinner: Cooper
Hospitality: Goodstein
Accommodations: Gilliam (with Headquarters)
Media: Gerlis (with Headquarters)

The meeting recessed at 1:00 PM for lunch and resumed at 2:00 PM.

Standing Committee Reports, cont'd

Membership: Berger gave his report; it was understood that the chair would work with Headquarters on membership content for the new website.

Public Policy: Poston reported on activities to date, supplemented by Bloch (position statement on valuing schools for the deaf is being developed). Dialogue followed on state budget cuts and impact on schools and programs for the deaf across the nation.

Strategic Team Reports

Draganac-Hawk shared updates on Culture and Diversity Strategic Team and Youth Strategic Team activities.

New Business

Gerlis shared the importance of board vlogs and blogs as a way of generating positive goodwill and connecting with members and supporters alike.

Gilliam requested that the board enter into executive session at 5:00 PM to discuss CEO succession planning efforts. Consensus at the close of this session was that Scoggins, Wagner, Bourne and Goodstein would form the core committee for this purpose.

The meeting adjourned at 5:31 PM for an alumni/staff reception in honor of the board at the Pennsylvania School for the Deaf, generously hosted by PSD Headmaster Larry Taub and his wife Diane.

Respectfully submitted,

Lynn Z. Null
Secretary