

FINAL

NAD BOARD OF DIRECTORS RETREAT AND MEETING National Association of the Deaf Silver Spring, Maryland August 21-23, 2008

Board members in attendance: President Bobbie Beth Scoggins, Vice President Chris Wagner, Secretary Lynn Z. Null, Treasurer Ron Sutcliffe, Region I Board Members Julie Bourne and Sean Gerlis, Region II Board Members Jack Cooper and Mike Berger, Region III Board Members Lissette Molina and Liz Hill, Region IV Board Members Astrid Amann Goodstein and Manny Johnson, Appointed Board Members Melissa Draganac-Hawk and Kirsten Poston, and *Ex Officio* Board Member and Chief Executive Officer Nancy J. Bloch

Staff in attendance: Anita Farb, Director of Communications and Operations

Thursday, August 21, 2008

President Scoggins called the board meeting to order at 9:00 a.m. welcoming everyone.

Motion 2008-02: Gerlis moved for the selection of Melissa Draganac-Hawk and Kirsten Poston as appointed board members for the term of 2008-2010. **CARRIED.**

Motion 2008-03: Bourne moved to recess the board meeting to enter into today's board retreat session. **CARRIED.**

Retreat topics covered the Carver shared governance model; one-voice principle; board and CEO roles and responsibilities; board policy manual review; communication protocols and policies; email processes; board and headquarters newsletters, bulletins, and v/blogs. It was also agreed that there would be training on various topics on Thursday evening prior to every board meeting.

The board completed its retreat session, recessing at 5:00 p.m. to take part in a fundraising BBQ dinner event hosted at the lovely home of Julie Bourne and Matt Lockhart, with catering generously sponsored by CSDVRS.

Friday, August 22, 2008

Scoggins called the board meeting to order at 9:35 a.m., after generating individual and group photographs of the board.

Visitors in attendance: Ann Cooper of Kansas, Sam Jones of Maryland, Patricia Strickland of Maryland, and Nancy B. Rarus of Virginia.

Bourne updated board members on the outcome of the previous evening's event – there were about 50 people in attendance, resulting in \$1,605 in donations. Tips and strategies were then shared for similar fundraising efforts throughout the new term.

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Motion 2008-4: Wagner moved to approve the July 5, 2008 pre-conference board minutes as corrected. **CARRIED.**

Motion 2008-5: Molina moved to approve the July 12, 2008 post-conference minutes as corrected. **CARRIED.**

Motion 2008-6: Molina moved to approve the July 6-11, 2008 Council of Representatives minutes as corrected. **CARRIED.**

Motion 2008-7: Sutcliffe moved to approve the NAD Board Policy Manual, as revised. **CARRIED.**

Reports or updates were provided by board officers, regional representatives and appointed members, followed by the chief executive officer who mentioned upcoming preparations for a new website by next July, with a new member/donor database.

The board recessed for lunch.

Wagner provided a slide presentation on his trip with headquarters staff to Philadelphia as the prospective site for the 2010 biennial national conference. This included review of space specifications for exhibit, ballroom, workshop, and related meeting rooms; conference dates and schedule; guest room rates; and neighborhood amenities and transportation options. Also discussed was a new framework for conference issue-oriented papers and general workshops.

Motion 2008-8: Berger moved that the 50th biennial national conference take place in the heart of historical Philadelphia, Pennsylvania. **CARRIED.**

Motion 2008-9: Gerlis moved that conference committee make the final determination of dates for the 2010 NAD Conference in Philadelphia. **CARRIED.**

Dialogue ensued on positive aspects of the recent 2008 NAD Conference in New Orleans, including enhancements board members wished to see at the next conference.

Motion 2008-10: Molina moved that the NAD send thank you cards expressing appreciation to 2008 NAD Conference emcees, keynote presenters, and volunteers. **CARRIED.**

Wagner also touched base on plans for the fall 2009 NAD Leadership Training Conference (NLTC '09), to be located in one of three cities: Chicago, Columbus, and Indianapolis. Plans will be finalized at the January 2009 board meeting.

Board members had the opportunity to meet headquarters staff members, who introduced themselves and their line of work.

Scoggins then reviewed processes for evaluation of the CEO by the board and the board's self-evaluation. Next, a draft vlog schedule for 2008-2010 was reviewed.

Motion 2008-11: Wagner moved that Gerlis serve as vlog coordinator, including development of guidelines for production of vlogs. **CARRIED.**

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Prospective meeting dates and locales for the 2008-2010 term, with consensus reached as follows:

January 22-24, 2009: Tampa Bay area (tentative)
April 16-18, 2009: Philadelphia, PA (at the 2010 NAD Conference site)
October or November 2009: TBD (tied to NLTC '09)
January 21-23, 2010: TBD
April 15-17, 2010: Birmingham, AL (tentative)
July 5, 2010: Philadelphia (pre-conference)
July 11, 2010: Philadelphia (post-conference)

The board recessed on Friday, August 22, 2008 to take part in a community open house at the NAD headquarters, from 4:00 to 7:00 p.m., with catering generously sponsored by Viable.

Saturday, August 23, 2008

Scoggins resumed the board meeting at 9:00 a.m., with the excusal of Wagner.

Visitors in attendance: Ann Cooper of Kansas, Yerker and Nancy Andersson, Iris Gomes, and Nick Vera of Maryland.

Goodstein led the board in dialogue on regional responsibilities, which ended with consensus on development of a consistent communication plan among regional board representatives.

Next, the board began to review 2008 priorities and resolutions. With each, the board reached consensus on intent, background (past/current activities, if applicable), and committee assignments.

The board recessed for lunch.

Gerlis gave a brief presentation on various vlog backgrounds, with display of various examples. Board dialogue on color and shade preferences ensued. Transcripts versus captions were discussed, and it was agreed that vlogs would be three minutes or less.

Motion 2008-12: Molina moved to accept the proposed CEO evaluation package, with evaluation to occur in three phases during the 2008-2010 term. **CARRIED.**

The board then resumed and completed detailed review of 2008 priorities and resolutions, with updated documents to be posted immediately after this board meeting. This led to dialogue on strategic and standing committees for the new term, chairs for each, and the role of board and headquarters liaisons.

Hill shared a letter and petition for establishment of a Gay, Lesbian, Bisexual and Transgender (GLBT) section. Fifty members of the NAD in good standing are required for section formation.

Motion 2008-13: Hill moved that the NAD approve formation of a Lesbian, Gay, Bisexual and Transgender (LGBT) section pending headquarters confirmation that section requirements have been met. **CARRIED.**

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Johnson shared an e-mail request from Melissa Malzkuhn, secretary of the World Federation of the Deaf Youth Section. This calls for the NAD to host a WFDYS board meeting during the first weekend of December in the DC area. This could coincide with a NAD community open house, if it is held on the same weekend. It was agreed that a formal proposal would be sent by Malzkuhn to the attention of CEO Bloch.

Motion 2008-14: Johnson moved that the NAD serve as host for the WFDYS board meeting, December 2008 in Washington, DC. **CARRIED.**

The board then participated in the self-evaluation (individually and as a group) process, the results of which will be shared at the next board meeting.

CEO Bloch will remind the board to review the headquarters events representation calendar to the board so that it can be updated to aid headquarters marketing plan development for the remainder of the term.

The meeting adjourned at 5:30 p.m.

Respectfully submitted,

Lynn Z. Null
Secretary