

FINAL

National Association of the Deaf NAD BOARD OF DIRECTORS MEETING Baltimore, Maryland September 11, 2010

President Bobbie Beth Scoggins called the first board meeting of the 2010-2012 term of office to order at 9:45 am. The board held its retreat during September 9-10, 2010.

Members Present: President Bobbie Beth Scoggins, Vice President Chris Wagner, Secretary Sheri Farinha, Treasurer: Mike Michner, Region I Representatives: Sean Gerlis and Margie English, Region II Representatives: Richard McCowin and Michael Berger, Region III Representatives: Judith Gilliam and Christopher Patterson, Region IV Representatives: John Evans and Julie Rems-Smario, Appointed Members: Melissa Draganac-Hawk and Kirsten Poston, and Ex Officio Member: Nancy Bloch, Chief Executive Officer.

Staff Present: Shane Feldman, Chief Operating Officer.

Visitors Present: Darian Burwell, David Nelson and Howard Rosenblum.

President Scoggins thanked board and staff members for a most productive retreat/orientation on Thursday and Friday, with appreciation to ZVRS and Purple Communications for their generous sponsorship of board retreat/orientation luncheons and dinner, respectively.

Board officer and regional representative updates were provided, followed by a review by CEO Bloch on 2010 NAD Conference priorities (most of which are tied to the Vision 2020 strategic plan) with board dialogue on standing and strategic committee assignments for each priority.

Treasurer Michael Michner handed out the audited FY09-10 report and management letter for board review. He pointed out auditor recommendations and corrective actions to be undertaken by headquarters for the current fiscal year, as well as the fact that the report will include a line stating Halex House sale funds as being “board-designated” in nature.

2010/12-04: (Gerlis): That Treasurer Michner and his Finance Committee have greater involvement in the pre-audit preparation process. Motioned/Seconded/Passed (M/S/P)

Discussion followed on NAD “parent organization” support for ASLTA over the years, non-timely submission of financial reports and their efforts to apply for 501c3 status and become an independent, stand-alone organization.

2010/12-05: (Patterson): Formally terminate our fiduciary relationship with ASLTA by March 31, 2011. M/S/P

Michner presented proposed FY10-11 budget revisions in detail by departmental area and in summary format. By consensus it was agreed that the question of NADmag print version continuance would be referred to the Membership Committee, and that the Youth Strategic Team work with headquarters to develop strategies – including fundraising avenues – that would sustain YLC on an annual basis.

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2010/12-06: (Gerlis) Enter into executive session on personnel matters. M/S/P

The board went into executive session at 11:50 am, which ended at 1:20 pm followed by a luncheon break. The board meeting resumed at 2:20 pm.

President Scoggins welcomed David Nelson of the District of Columbia Association of the Deaf (DCAD) who also represented the Maryland Association of the Deaf (MDAD), expressing appreciation to both organizations for their generous sponsorship of today's luncheon.

She then called for ratification of earlier motions, as follows:

2010/12-07: (Evans) Ratify e-mail motions (listed below) voted upon prior to the September board retreat/meeting. M/S/P

2010/12-07a: (Berger) Approve July 11, 2010 post-conference board meeting minutes. M/S/P

2010/12-07b: (Patterson) Approve "Nothing About Us, Without Us" as the theme for the 51st Biennial NAD Conference to be held July 3-6, 2012 in Louisville, Kentucky. M/S/P

2010/12-07c: (Berger) Approve affirmation of nondiscrimination statement (below) for America's Charities application for participation in the 2011 Combined Federal Campaign. M/S/P

- Nondiscrimination Statement: It shall be the policy of the NAD to provide equal membership, employment and service opportunities to all eligible persons without regard to race, religion, color, creed, ancestry, national origin, citizenship, age, sex, marital status, parental status, disability, sexual orientation, membership in any labor organization, political ideology/affiliation, for employment only, height weight, and record of arrest without conviction, disability of an otherwise qualified individual, or any other legally protected basis, to the fullest extent provided by applicable federal, state and local law.

2010/12-07d: (Wagner) Approve chairs of board standing and strategic committees as listed below for the 2010-2012 term. M/S/P

Standing committees:

- Development – Julie Rems-Smario, Chair
- Finance – Michael Michner, Chair
- Governance – Chris Wagner, Chair
- Membership – Margie English, Chair
- Public Policy – Howard Rosenblum, Interim Chair

Strategic committees:

- Diversity – Melissa Draganac-Hawk and Kirsten Poston, Co-Chairs
- Vision 2020 – John Evans, Chair
- Youth – Tawny Holmes, Chair

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CEO Bloch shared with the board an action plan to ensure a balanced budget by the end of FY10-11. It was agreed that further details will be shared with the board, along with monthly updates.

2010/12-08: (Farinha) Temporarily approve proposed revisions to FY10-11 budget, until the Finance Chair has the opportunity to conduct further findings and present a more accurate budget for review at the January 2011 board meeting with the following two conditions: 1) that the CEO restructures the accounting department under the leadership of the Executive Officers including the Finance Chair, who shall act as interim CFO and ensure a budget cut of \$50,000 and 2) that the Finance Committee develop and present a concrete action plan. M/S/P

2010/12-09: (Gilliam) Approve Council of Representatives minutes taken during the 50th Biennial NAD Conference held July 6-10, 2010 in Philadelphia, PA. M/S/P

Vice President and Governance Chair Wagner reported on the visit that he made to Louisville, KY with President Scoggins and COO Feldman to plan for the 51st Biennial NAD Conference and to visit this year's DeaFestival at Horse Cave, KY. Vlogs and news releases will help build momentum for and excitement on attending the conference.

Wagner also reported that a call for committee volunteers was issued in August 2010, with a deadline of September 30. Board liaisons for standing and strategic committees were also reviewed. He stressed that the entire board is involved in Governance matters, including planning efforts for the 51st Biennial NAD Conference.

The board entered into executive session from 4:30 pm to 5:00 pm for a report by Gilliam on recent NAD-RID National Interpreter Certification (NIC) Task Force efforts.

2010/12-10: (Farinha) That the NAD has equal representation as consumers on the NIC Task Force, adhering to original agreement re: rating system (e.g., certification levels) and related testing and certification system aspects that are of importance to consumers. M/S/P

President Scoggins then reviewed WFD General Assembly matters and shared Joe Murray's report on WFD board involvement (delegates, nominations, etc). Discussion ensued on benefits of continued NAD support for WFD board involvement, costs involved and return on investment.

2010/12-11: (Gerlis) Nominate Joe Murray to the WFD Board for consideration for the offices of President, Vice President and as a board member. M/S/P

President Scoggins and CEO Bloch will convey NAD Board expectations to Murray.

2010/12-12: (English) Form a consumer group to provide consultation to the NAD-RID Core Group at no cost to the NAD. M/S/P

2010/12-13: (Wagner) Work with Public Policy Committee to develop a position statement on the serious issue of police brutality, occurring with greater frequency nationwide. M/S/P

Dates for upcoming board meetings were discussed:

January 21-22, 2011 in Austin, TX

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May 20-21, 2011 at Camp Lakodia in Madison, SD
Fall 2011 (TBD) in conjunction with NLTC in Chicago, IL
January 20-21, 2012 in Louisville, KY
April 2012 in Silver Spring, MD or other location, TBD

The NAD Gala will be held during April 2011 in Los Angeles, CA. President Scoggins received a concept proposal from Linsay Darnall Jr. which was referred to the Development Committee.

2010/12-14: (Patterson) Develop video clips for the NAD website and other marketing purposes, to be undertaken by the Membership Committee. M/S/P

Patterson suggested that there be four video clips which would include a general/introductory segment about the NAD, with other clips focusing on advocacy history, the future (Vision 2020 strategic plan) and ASL as a core value.

President Scoggins noted that additional agenda items requiring follow up would be addressed via email and thanked everyone for a most productive retreat and meeting.

The board meeting adjourned at 6:10 pm.