# FINAL

# NAD BOARD OF DIRECTORS MEETING

National Association of the Deaf Columbus, Ohio November 1-2, 2009

## Sunday, November 1

In attendance: President Bobbie Beth Scoggins, Vice President Chris Wagner, Secretary Lynn Z. Null, Region 1 Board Representatives Julie Bourne and Sean Gerlis, Region II Board Representatives Jack Cooper and Mike Berger, Region III Board Representatives Lissette Molina and Judith Gilliam, Region IV Board Representatives Astrid Goodstein and Manny Johnson, and Appointed Board Representatives Kirsten Poston and Melissa Draganac-Hawk, and Ex- Officio Board Member and Chief Executive Director Nancy J. Bloch. (Excused: Treasurer Ron Sutcliffe)

**Staff in attendance:** Shane Feldman, Chief Operating Officer.

Visitors: A total of 31 people were in attendance throughout the two-day meeting.

President Scoggins called the meeting to order at 9:10 AM.

Wagner reported that expectations for the 2009 NAD Leadership Training Conference (NLTC '09) far exceeded expectations. There were more registrants this time than the last one, and feedback on trainers and training workshops was positive. Representatives from state associations and affiliates enjoyed consolidation of their respective regional caucuses all into one place. With gratitude to sponsors and trainers, NLTC '09 was a great success.

**Motion 2009-23:** Berger moved to ratify two e-motions: 1) approval of April 2009 board minutes, 2) approval of Chief Executive Officer (CEO) Search Committee charge, composition and timelines. **CARRIED** 

Poston gave an overview of the CEO Search Committee (CSC) process, including feedback collected during NLTC '09 regional caucuses. Poston thanked Goodstein and Bourne for their initial work to gather prospects to serve as members of the search committee for board approval. It was agreed that there would be three finalists at our biennial national conference. The CSC will establish a media committee to post information at regular intervals.

**Motion 2009-24**: Molina encouraged board members to set up their own Twitter accounts and follow NADtweets in an effort to stay on top of NAD business. **CARRIED** 

#### **Update on Position Statements**

Vision 2020 position statement: Bourne hopes to finalize the strategic vision draft by the next board meeting in Phoenix. She needs to redefine organizational model, stance within and view of current deaf community.

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**Motion 2009-25**: Goodstein moved to accept the conceptual draft of the Vision 2020 document as a starting point. **CARRIED** 

Schools for the deaf position statement: The board reviewed the draft document submitted by the Public Policy Committee's Education Subcommittee, chaired by Harold Mowl.

**Motion 2009-26**: Goodstein moved to accept the schools for the deaf position statement in concept, with revisions. **CARRIED** 

The board recessed at 12:30 PM

President Scoggins called the board meeting to order at 1:50 PM.

Goodstein shared an update on fundraising by giving a brief history on efforts, ideas and successes. She also invited Lindsay Darnall Jr. to share a concept of how the NAD could do a national gala; he encouraged the board to explore national recognition of artists and performers, in a significant way.

**Motion 2009-27:** Molina moved that a subcommittee be formed under the Development Committee to take up a feasibility study for an annual NAD extravaganza to recognize accomplishments in different fields in our community. **CARRIED** 

Gilliam gave a brief presentation on CDI Task Force activities.

**Motion 2009-28**: Gilliam moved to enter into closed session to discuss RID certification council and ethical practice standards.

The closed session began at 3:45 PM and ended at 4:20 PM.

Discussion on DeafNation Expo presentations ensued. Gerlis shared concerns regarding NAD presentations during Expos. It was agreed that the Membership Committee would help in terms of recruiting members and capturing the attention of prospective participants.

President Scoggins then called the board into closed session, which began at 4:43 PM and ended at 6:23 PM, to discuss three issues: board roles and responsibilities, identification of political issues, and the CEO search process.

The board meeting recessed at 6:25 PM for the day.

### Monday, November 2

President Scoggins called the board meeting to order at 7:40 AM.

The board then went into closed session at 7:51 AM which ended at 10:17 AM; CEO search and personnel matters were discussed.

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#### **Governance Report:**

Wagner reviewed biennial national conference plans and the general schedule, with board arrivals dates on July 4, with pre-conference board meeting on July 5. Election policies and guidelines will be posted online February 15 or soon afterwards, followed by calls for proposed motions and proposed bylaws amendments with a due date of May 5 and posting of these by June 5 along with candidates for the NAD Board of Directors.

President Scoggins informed the board of the untimely death of Dr. Lawrence Fleischer; she will represent the NAD at his memorial service to be announced at a later date.

The board recessed at 12:30 PM for lunch; the meeting resumed at 1:45 PM.

CEO Bloch provided an overview of Headquarters activities, which included distribution of audited FY09 financial reports and an update on advocacy and litigation activities.

**Motion 2009-29:** Molina moved that the board establishes a restricted fund for monies raised at NLTC'09 to create a media studio at the NAD headquarters. **FAILED** 

**Motion 2009-30:** Wagner moved that the board acknowledge and appreciate contributions made by NLTC '09 participants for creation of a media studio at the NAD headquarters. **CARRIED** 

**Motion 2009-31:** Wagner moved that the headquarters share financial statements on a monthly basis with the board. **CARRIED** 

**Motion 2009-32:** Wagner moved that the headquarters share development reports on a monthly basis with the board. **CARRIED** 

#### **Development Report:**

Goodstein reported on activities to date and discussed various ways the board can raise funds prior to March 31, 2010.

### **Announcements:**

For the next board meeting in Phoenix: transportation from the airport will be provided by Goodstein and local volunteers, and a community reception/fundraiser is being planned.

For the April board meeting slated for Birmingham (subject to change): the NAD will have an exhibit at DeafNation Expo in the same city that weekend; the board may attend for a portion of this event.

The board meeting adjourned at 4:25 PM.

Submitted by:

Lynn Z. Null Secretary