



# National Association of the Deaf

www.nad.org



## Community

**Youth Leadership Camp**  
STAYTON, OREGON

**60**  
LEADERS

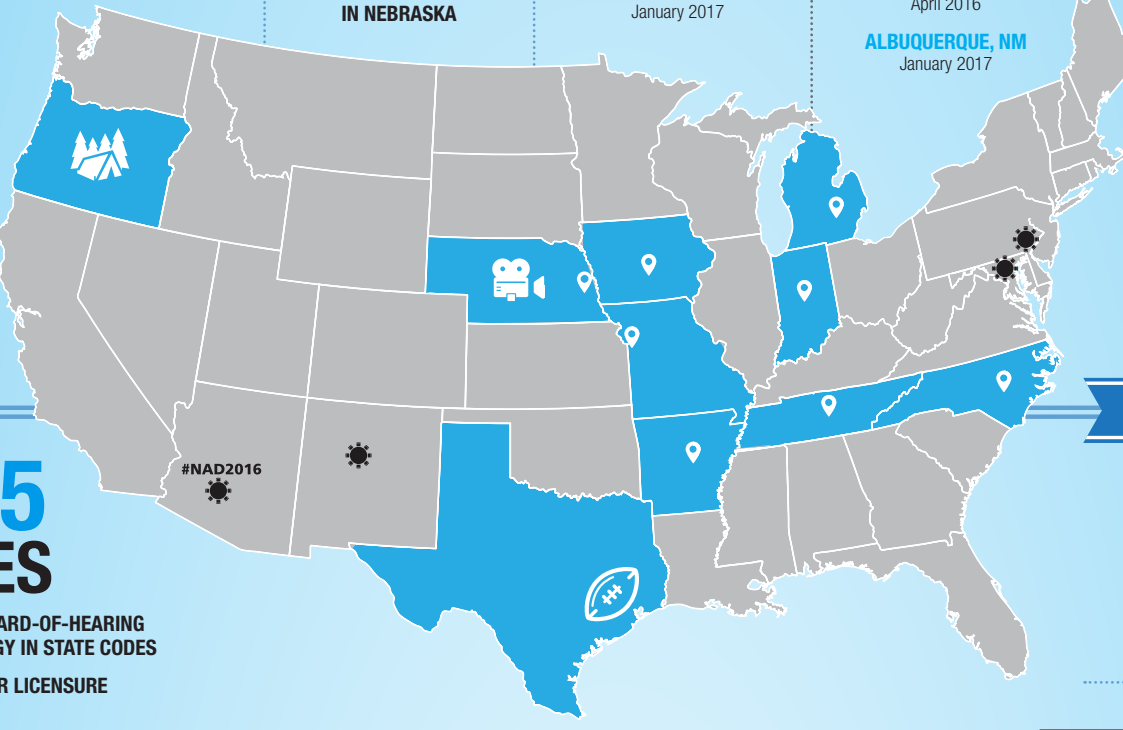
**16**  
BUILDERS

**#deafhistoryTHAT**  
SERIES FILMED  
IN NEBRASKA

**NFL Super Bowl LI**  
HOUSTON, TEXAS  
January 2017

**2 TOWN HALLS**  
PHILADELPHIA, PA  
April 2016  
ALBUQUERQUE, NM  
January 2017

**4 BOARD MEETINGS**  
PHILADELPHIA, PA  
April 2016  
PHOENIX, AZ  
July 2016  
SILVER SPRING, MD  
October 2016  
ALBUQUERQUE, NM  
January 2017



## TOP 5 ISSUES

- DEAF AND HARD-OF-HEARING TERMINOLOGY IN STATE CODES
- INTERPRETER LICENSURE
- LEAD-K
- LICENSE PLATE/DRIVER'S LICENSE IDENTIFICATION
- STATE COMMISSION

## Legislative Training

**71**  
LEGISLATIVE  
TRAINING HOURS

**417**  
CERTIFICATES  
GIVEN OUT

## Law and Advocacy

### NUMBER OF CASES (IN LITIGATION AS OF MARCH 31, 2016)

**49**  
INVESTIGATED  
Cases not filed due to being either closed or still under investigation as of March 31, 2017.

**16** Federal Court Cases  
**2** Federal Administrative Law Cases  
**PENDING**  
Cases filed before or during the time period, and still active on March 31, 2016.

**3** FILED AMICUS BRIEFS  
Two regarding **prison access** and one regarding **healthcare access**.  
**6** RESOLVED  
(Excluding one that was dismissed.) These cases were settled or had a favorable decision in court.

### AREAS OF INVESTIGATION, FILED, PENDING AND RESOLVED CASES (FIGURES ARE APPROXIMATE)

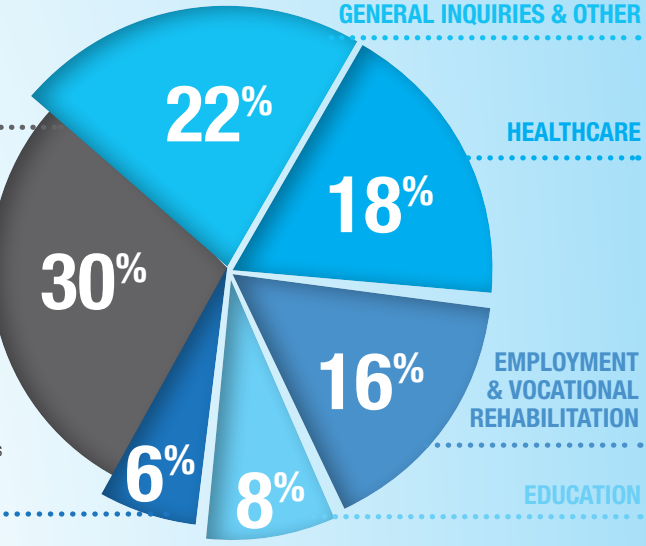
- 9 ACCESS TO COURTS AND GOVERNMENT SERVICES
- 15 CORRECTIONAL FACILITIES AND LAW ENFORCEMENT
- 7 RECREATION
- 6 ONLINE CAPTIONING (INCLUDING EDUCATION)
- 7 EDUCATION (PRE-K-12+/TRAININGS AND COURSES)
- 8 VIDEO RELAY SERVICE
- 13 MEDICAL SERVICES
- 1 TRANSPORTATION
- 4 EMPLOYMENT

### LAW AND ADVOCACY CENTER (LAC) INTAKE DATA (DATA IS APPROXIMATE)

**1,308** LAC INTAKES  
**340** POLICY INTAKES

**OTHER**  
Jail/Prison Courts  
Business and Companies  
Family Law/CPS  
TRS Denial  
Lawyer  
Criminal Law  
Immigration  
Events  
Landlord/Tenant  
Interpreters and Interpreter Agencies

**POLICE**



## #NAD2016

**2,500**  
NUMBER OF ATTENDEES

**111**  
NUMBER OF VOLUNTEERS

**113**  
NUMBER OF WORKSHOPS

**182**  
NUMBER OF PRESENTERS

- 11 TRACKS**
- Additional Areas of Interest
  - Civil Rights/Legal Advocacy
  - Advancing ASL: Linguistics and Aesthetics
  - Inclusion and Intersectionality
  - Interpreting
  - Education
  - Employment and Entrepreneurship
  - Government Employment Training
  - Health
  - State and Local Level Advocacy
  - Technology - Accessibility & Usability

## Membership

**NAD MEMBERS**

REGULAR 1,999  
SENIOR 675  
STUDENT / YOUTH 172  
LOCAL 200  
STATE 101  
NATIONAL 45  
INTERNATIONAL 9

**MEMBERS BY SECTION**

SENIOR CITIZENS 118  
DEAF CULTURE 111  
INTERPRETERS 684  
LGBT 73  
DEAF BUSINESSES 68

**\$189K**  
TOTAL MEMBERSHIP FEES

**\$523K**  
TOTAL DONATIONS

## Described and Captioned Media Program

**5-YEAR, \$20 MILLION GRANT AWARDED** to continue the administration of the DCMP project. **This was an increase of \$2.5M over the previous grant cycle.**

**350K** APPROXIMATE NUMBER OF HOURS of accessible content via various platforms.

**DCMP iOS app** MAJOR REVISION RELEASED

**74** NEW EPISODES ADDED  
With the continuation of the **Accessible Television Portal**, which provides access to accessible versions of children's television programming.

**1,275** NEW ITEMS ADDED to the collection of on-demand accessible, educational media. **The DCMP collection currently has almost 6,500 titles.**

**Roku** **282** INSTALLATIONS Available on computer and home television sets through a special **DCMP Roku channel**.

**5.4M** PAGE VIEWS Distributed **technical assistance** and **informational articles, captioning** and **description guidelines**, and other media through the Learning Center and Gateway.

**548** TOTAL NUMBER OF INSTALLATIONS

**6,200** NEW DCMP MEMBERS

## Social Media

**Facebook** **27K** FOLLOWERS During July 2016, the NAD Facebook page had more than 3,000 views

**Instagram** **14K** FOLLOWERS  
TOP 3 POSTS  
1 Congratulations Nyle for Winning #DWTS May 2016  
2 NAD Participation in DGM March and Rally October 2016  
3 Sneak Preview with Kriston Lee at Super Bowl February 2017

**Twitter** **18K** FOLLOWERS  
TOP 3 POSTS  
1 Congratulations Nyle for Winning #DWTS May 2016  
2 #ThoughtsWithOrlando June 2016  
3 Sneak Preview with Kriston Lee at Super Bowl February 2017

**YouTube** **1,060** VIDEOS **3,795** SUBSCRIBERS  
TOP 3 VIDEOS  
1 Nyle DiMarco and Language For Your Child March 2016  
2 NAD Responds DGM Efforts May 2016  
3 NAD Appeals to Police Shooting in NC August 2016

## Financial Activity

**\$3.8M**  
TOTAL REVENUE

**\$2.4M**  
TOTAL PUBLIC SUPPORT

**\$753K**  
TOTAL PROGRAM REVENUE

**\$688K**  
TOTAL OTHER REVENUE

### Revenue

PUBLIC SUPPORT:	
FEDERAL GRANTS/CONTRACTS	1,636,434
MEMBERSHIP	188,815
BEQUESTS	54,329
OTHER CONTRIBUTIONS	523,107
<b>TOTAL PUBLIC SUPPORT</b>	<b>2,402,685</b>
PROGRAM REVENUE:	
LEGAL CONSULTING AND COURT AWARDS	294,743
YOUTH PROGRAMS	159,317
CONFERENCES	299,142
<b>TOTAL PROGRAM REVENUE</b>	<b>753,202</b>
OTHER REVENUE:	
INVESTMENT INCOME	612,606
OTHER INCOME	75,326
<b>TOTAL OTHER REVENUES</b>	<b>687,932</b>
<b>TOTAL REVENUES</b>	<b>3,843,819</b>

### Expenses

PROGRAM SERVICES:	
FEDERAL GRANTS	1,636,434
LAW AND ADVOCACY	461,909
YOUTH PROGRAMS	183,159
MARKETING	130,063
MEMBERSHIP	57,880
CONFERENCES	543,708
<b>TOTAL PROGRAM SERVICES EXPENSES</b>	<b>3,013,153</b>
SUPPORTING SERVICES:	
MANAGEMENT AND GENERAL	312,752
FUNDRAISING EXPENSES	31,200
<b>TOTAL SUPPORTING SERVICES EXPENSES</b>	<b>343,952</b>
<b>TOTAL EXPENSES</b>	<b>3,357,105</b>
CHANGE IN NET ASSETS	486,714
NET ASSETS, BEGINNING OF YEAR	6,200,726
<b>NET ASSETS, END OF YEAR</b>	<b>6,687,440</b>

Serving you since 1880.