



National Association of the Deaf

www.nad.org



Financial Activity

\$5M
TOTAL REVENUE

\$1.7M
TOTAL PUBLIC SUPPORT

\$3.3M
TOTAL PROGRAM REVENUE

\$71K
TOTAL OTHER REVENUE



Revenue

PUBLIC SUPPORT:	
CONTRIBUTIONS	575,289
MEMBERSHIP	147,158
FUNDRAISING	—
BEQUESTS	941,438
TOTAL PUBLIC SUPPORT	1,663,885
PROGRAM REVENUE:	
FEDERAL GRANTS AND CONTRACTS	2,109,442
LEGAL CONSULTING AND COURT AWARDS	213,280
YOUTH PROGRAMS	169,299
CONFERENCES	344,718
OTHER INCOME	71,220
INVESTMENT INCOME	437,084
TOTAL PROGRAM REVENUE	3,345,043
TOTAL REVENUES	5,008,928

Expenses

PROGRAM SERVICES:	
FEDERAL GRANTS	2,109,442
LAW AND ADVOCACY	441,449
YOUTH PROGRAMS	192,761
MARKETING	190,059
MEMBERSHIP	82,521
CONFERENCES	801,394
TOTAL PROGRAM EXPENSES	3,817,626
SUPPORTING SERVICES:	
MANAGEMENT AND GENERAL	281,214
FUNDRAISING EXPENSES	33,600
TOTAL SUPPORTING SERVICES EXPENSES	314,814
TOTAL EXPENSES	4,132,440
CHANGE IN NET ASSETS	876,488
NET ASSETS, BEGINNING OF YEAR	7,063,430
NET ASSETS, END OF YEAR	7,939,918

Where We Are Now

\$1.5K
TOTAL DONATIONS

\$429,500
CORPORATE DONATIONS

\$19,198
"IN-KIND" DONATIONS

\$1,068,029
INDIVIDUAL DONATIONS

SPONSORS

Alternative Communication Services
Amtrak
AT&T
CBS
Charter Communications
ClearCaptions
Comcast
Connecticut Association of the Deaf
Convo
CTIA

DHH Insurance
Hamilton Relay
Hassler Roma
Interpretek
Gallaudet University
GlobalVRS
Google
JP Morgan Chase
Kramer Wealth Managers
Language on Demand
Laurence W. Levine Foundation
Microsoft

Natural Languages, Inc.
Oregon Relay
Partners Interpreting
RIT/NTID
SignTalk, LLC
Sorenson VRS
Sprint Relay
Ultratec (CapTel)
Verizon
Vitac
ZVRS/Purple