



# National Association of the Deaf

www.nad.org



## Financial Activity

**\$2.4M**  
TOTAL REVENUE

**\$612K**  
TOTAL PUBLIC SUPPORT

**\$1.8M**  
TOTAL PROGRAM REVENUE

**\$32K**  
TOTAL OTHER REVENUE



### Revenue

PUBLIC SUPPORT:	
CONTRIBUTIONS	358,206
MEMBERSHIP	104,310
FUNDRAISING	49,226
BEQUESTS	100,000
<b>TOTAL PUBLIC SUPPORT</b>	<b>611,742</b>
PROGRAM REVENUE:	
FEDERAL GRANTS/CONTRACTS	2,127,673
LEGAL CONSULTING AND COURT AWARDS	248,801
YOUTH PROGRAMS	172,662
CONFERENCES	135,459
OTHER INCOME	31,797
INVESTMENT INCOME	(918,184)
<b>TOTAL PROGRAM REVENUE</b>	<b>1,798,208</b>
<b>TOTAL REVENUES</b>	<b>2,409,950</b>

### Expenses

PROGRAM SERVICES:	
FEDERAL GRANTS	2,085,447
LAW AND ADVOCACY	490,009
YOUTH PROGRAMS	231,840
MARKETING	212,979
MEMBERSHIP	124,891
CONFERENCES	55,448
<b>TOTAL PROGRAM EXPENSES</b>	<b>3,200,614</b>
SUPPORTING SERVICES:	
MANAGEMENT AND GENERAL	343,333
FUNDRAISING EXPENSES	26,229
<b>TOTAL SUPPORTING SERVICES EXPENSES</b>	<b>369,562</b>
<b>TOTAL EXPENSES</b>	<b>3,570,176</b>
CHANGE IN NET ASSETS	(1,160,226)
NET ASSETS, BEGINNING OF YEAR	7,939,918
NET ASSETS, END OF YEAR	6,779,692

## Where We Are Now

**\$507K**  
TOTAL DONATIONS

**\$260,500**  
CORPORATE DONATIONS

**\$4,405**  
"IN-KIND" DONATIONS

**\$242,527**  
INDIVIDUAL DONATIONS

### SPONSORS

- |                                     |   |                                       |
|-------------------------------------|---|---------------------------------------|
| Alan & Vicki Hurwitz                | Empire State Association of the Deaf                        | Rochester Recreation Club of the Deaf |
| Arby's                              | Gallaudet University  | RSDAA                                 |
| Brenda Schertz and John Dunleavy    | Genesee Valley Region Registry of Interpreters for the Deaf | Sorenson VRS                          |
| Center for Disability Rights        | Harold and Mary Mowl  | TracFone                              |
| Charter Communications              | JP Morgan Chase   | United Faculty Association at RSD     |
| ClearCaptions                       | Monroe County Deaf Hub                                      | Verizon                               |
| Communication Services for the Deaf | Oregon Relay  | VOTEC                                 |
| Convo                               | Phoenix Day School for the Deaf                             | Wegmans                               |
| Dawn Sign Press                     | RIT/NTID  | ZVRS/Purple                           |