



National Association of the Deaf

www.nad.org



Financial Activity

\$5.1M

TOTAL REVENUE

\$1M

TOTAL PUBLIC SUPPORT

\$4M

TOTAL PROGRAM REVENUE

\$6K

TOTAL OTHER REVENUE



Revenue

PUBLIC SUPPORT:	
CONTRIBUTIONS	617,311
MEMBERSHIP	121,709
BEQUESTS	293,115
TOTAL PUBLIC SUPPORT	1,032,135
PROGRAM SERVICE REVENUE:	
FEDERAL GRANTS/CONTRACTS	2,257,346
COURT AWARDS	332,850
INVESTMENT INCOME	1,472,289
CONFERENCES	13,300
OTHER INCOME	6,287
ADVERTISING	6,310
TOTAL PROGRAM REVENUE	4,088,382
TOTAL REVENUES	5,120,517

Expenses

PROGRAM SERVICES:	
FEDERAL GRANTS	1,920,321
LAW AND ADVOCACY	453,892
YOUTH PROGRAMS	73,822
MARKETING	196,338
MEMBERSHIP	92,330
CONFERENCES	73,057
TOTAL PROGRAM EXPENSES	2,809,760
SUPPORTING SERVICES:	
MANAGEMENT AND GENERAL	263,776
FUNDRAISING EXPENSES	9,230
TOTAL SUPPORTING SERVICES EXPENSES	273,006
TOTAL EXPENSES	3,082,766
CHANGE IN NET ASSETS	2,037,751
NET ASSETS, BEGINNING OF YEAR	6,779,692
NET ASSETS, END OF YEAR	8,817,443

Where We Are Now



\$507K

TOTAL DONATIONS

\$260,500
CORPORATE DONATIONS

\$4,405
"IN-KIND" DONATIONS

\$242,527
INDIVIDUAL DONATIONS

SPONSORS

AccessWireless (CTIA)
ADWAS
AT&T
Charter
Comcast NBCUniversal
Gallaudet University

Google
Lyft
Microsoft
JPMorgan Chase & Co.
RIT/NTID
Sprint Accessibility

Sorenson
TracFone
Ultratec
Verizon
ZVRS
Purple