



## **Sponsorship Opportunities**

Dear Generous Sponsor:

The National Association of the Deaf (NAD) is excited to invite you to sponsor the upcoming NAD Leadership Training Conference (NLTC) at the Hotel Albuquerque in Albuquerque, New Mexico on September 21-23, 2023. We anticipate hosting approximately 250 people at this conference for professional development, training, networking, and organizational leadership education. The conference will feature a Welcoming Reception and two Keynote Luncheons for appropriate level sponsors to share some comments. The attendees will include representatives from state associations and affiliate organizations throughout the country as well as individuals seeking professional development and leadership training. NLTC sponsorship is an excellent means to maintaining solid corporate brand awareness and strong relations with Deaf, DeafBlind, DeafDisabled, Late-Deafened, and hard of hearing communities.

NLTC sponsorship levels are available from \$20,000 to \$2,500. This sponsorship package outlines the benefits associated with each level along with customized branding opportunities available. The various opportunities for the 2023 NLTC are flexible and designed to meet your specific budget and marketing needs. If you have an idea for an opportunity not listed herein, let us know and we will work with you!

Established in 1880, the NAD is the oldest national civil rights organization in the country. Deaf leaders founded the NAD with the goal of advocating for the right of the deaf community in the United States to use sign language, to congregate on issues important to them, and to have its interests represented at the national level. The NAD remains true to these goals, and ensures that the needs and concerns of the nation's deaf and hard of hearing community is well represented on the federal level through collaborative and cross-disability efforts with consumer and professional organizations.

Your support is essential to the advancement of equality for all, and we look forward to promoting your company with our communities.

*Please join us!*

### **Inquiries about Sponsorship Levels and Opportunities**

Contact: Howard A. Rosenblum, CEO  
National Association of the Deaf  
E-mail: [howard.rosenblum@nad.org](mailto:howard.rosenblum@nad.org)



## Sponsorship Recognition Levels & Benefits

Branding and visibility opportunities are available at various recognition levels, each with commensurate benefits.

### Platinum Sponsor - \$20,000

- Top tier recognition as official Platinum Sponsor on all NLTC publicity (Welcoming Reception, Keynote Luncheons, conference signage, conference app, website, and pre- and post- conference publicity)
- Exclusive sponsor-provided video message welcoming attendees to NLTC before the event
- Welcome Ceremony message (sponsor-designated representative, five minute message on stage)
- Saturday Luncheon message (sponsor-designated representative, two minute message on stage)
- Three-day exhibit booth during NLTC
- Corporate logo with link on NLTC web page
- One year affiliate NAD membership (at appropriate level); includes affiliate listing on NAD affiliate webpage
- VIP registrations for ten people (registrations/sponsor badge ribbons)
- Sponsor-provided one minute vertical video for the NAD to post on social media as a collab (with a message beyond NLTC, for general NAD followers)

### Gold Sponsor - \$10,000

- Recognition as official Gold Sponsor on all NLTC publicity (Welcoming Reception, Keynote Luncheons, conference signage, conference app, website, and pre- and post-conference publicity)
- Corporate logo with link on NLTC web page
- Welcome Ceremony message (sponsor-designated representative, one minute message on stage)
- Friday Luncheon Event message (sponsor-designated representative, one minute message on stage)
- Three-day exhibit booth during NLTC
- One year affiliate NAD membership (at appropriate level); includes affiliate listing on NAD webpage
- VIP registration for five people (registrations/sponsor badge ribbons)
- Sponsor-provided 30 second vertical video for the NAD to post on social media as a collab (with a message beyond NLTC, for general NAD followers)



### **Silver Sponsor - \$5,000**

- Recognition as official Silver Sponsor on all NLTC publicity (Welcoming Reception, Keynote Luncheons, conference signage, conference app, website, and pre- and post- conference publicity)
- Corporate logo with link on NLTC web page
- Welcome Ceremony message (sponsor-designated representative, one minute message on stage)
- Three-day exhibit booth during NLTC
- One year affiliate NAD membership (at appropriate level); includes affiliate listing on NAD webpage
- VIP registration (three registration/sponsor badge ribbons)
- Sponsor-provided square graphic for the NAD to post on social media (with a message beyond NLTC, for general NAD followers)

### **Bronze Sponsor - \$2,500**

- Recognition as official Bronze Sponsor on all NLTC publicity (Welcoming Reception, Keynote Luncheons, conference signage, conference app, website, and pre- and post- conference publicity)
- Corporate logo with link on NLTC web page
- Welcome Ceremony message (sponsor-designated representative, 30 second message)
- Three-day exhibit booth during NLTC
- One year affiliate NAD membership (at appropriate level); includes affiliate listing on NAD webpage
- VIP registration (one registration/sponsor badge ribbon)